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鳳凰衛視

PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED

鳳凰衛視投資（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

TRADING HALT

The board of directors of the Phoenix Media Investment (Holdings) Limited (the “**Company**”) announces that trading in shares of the Company on the Stock Exchange of Hong Kong Limited has been halted at the request of the Company with effect from 9:00a.m. on 24 July 2019 pending the release of an announcement in relation to an update of the disposal of the interest of Phoenix New Media Limited, a non-wholly owned subsidiary of the Company, in Particle Inc., as disclosed under the Company’s announcements dated 27 February 2019, 25 March 2019, 30 May 2019, 28 June 2019, respectively, which may constitute a very substantial disposal transaction of the Company under Chapter 14 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and inside information of the Company.

By Order of the Board

Phoenix Media Investment (Holdings) Limited

LIU Changle

Chairman

Hong Kong, 24 July 2019

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. ZHANG Dong, Mr. JIAN Qin, Mr. GONG Jianzhong and Mr. SUN Yanjun

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di

Alternate Director

Mr. LAU Wai Kei, Ricky (an alternate director to Mr. SUN Yanjun)