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鳳凰衛視

PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

鳳凰衛視控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

CLARIFICATION ANNOUNCEMENT

BOOK CLOSURE FOR ENTITLEMENT OF THE PROPOSED FINAL DIVIDEND

Reference is made to the announcement of Phoenix Satellite Television Holdings Limited (the “Company”) dated 13 March 2014 in respect of the annual results of the Company for the year ended 31 December 2013 (“the Announcement”). Terms defined in the Announcement shall have the same meanings when used in this announcement unless otherwise stated.

On page 6 of the Announcement, there was an inadvertent error under the heading of “Dividends” where the date should be Friday, 13 June 2014 instead of Thursday, 5 June 2014. As such, the whole paragraph under the heading “Dividends” should be read:

“Dividends

After considering the sustainable profitability of the Group’s core television broadcasting business, the board of directors (the “Directors” or the “Board”) recommends the payment of a final dividend of 5.1 Hong Kong cents per ordinary share of the Company (“Share”) (final dividend for 2012 of 5.1 Hong Kong cents), totalling approximately HK\$254,857,000 to be payable to shareholders whose names appear on the register of members of the Company on 13 June 2014, Friday. Subject to the passing of the relevant resolution at the forthcoming annual general meeting, the final dividend will be payable on or around 27 June 2014, Friday.”

The board of directors confirms that the above clarification does not affect other information contained in the Announcement.

By Order of the Board
Phoenix Satellite Television Holdings Limited
Yeung Ka Keung
Company Secretary

Hong Kong, 14 March 2014

As at the date of this announcement, the board of directors comprises:

Executive Directors

Mr. LIU Changle (Chairman) (also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. SHA Yuejia , Mr. GAO Nianshu, Mr. GONG Jianzhong and Mr. SUN Yanjun

Independent Non-executive Directors

Dr. LO Ka Shui, Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK and Mr. FANG Fenglei

Alternate Director

Mr. LAU Wai Kei, Ricky (alternate to Mr. SUN Yanjun)