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鳳凰衛視

PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

鳳凰衛視控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

CLOSURE OF REGISTER OF MEMBERS

Reference is made to the announcement of Phoenix Satellite Television Holdings Limited (the “Company”) dated 15 March 2012 in which closure of the register of members of the Company from Monday, 4 June 2012 to Friday, 8 June 2012 (both dates inclusive) for determining the entitlement of shareholders of the Company to attend and vote at the annual general meeting of the Company to be held on Friday, 8 June 2012 (the “AGM”) was announced.

The Company proposes to refresh the scheme mandate limit under the share option scheme of Phoenix New Media Limited, a subsidiary of the Company (the “Proposal”), and proposes to convene an extraordinary general meeting (the “EGM”) to approve the Proposal on Friday, 8 June 2012 on which the AGM will also be held. It is expected that the circular containing details of the Proposal and the notice of the EGM, together with the form of proxy for the EGM will be dispatched to the shareholders of the Company on or before Wednesday, 23 May 2012.

Shareholders of the Company registered in the register of members of the Company on Friday, 8 June 2012 will be entitled to attend and vote at the EGM. In order to qualify for attending and voting at the EGM, all transfer documents accompanied by the relevant share certificates must be lodged with Hong Kong Registrars Limited at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong not later than 4:30 p.m. on Friday, 1 June 2012.

On behalf of the Board
LIU Changle
Chairman

Hong Kong, 18 May 2012

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman) (also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. GAO Nianshu, Mr. SHA Yuejia, Mr. Jan KOEPPEN, Mr. CHEUNG Chun On, Daniel and Mr. GONG Jianzhong

Independent Non-executive Directors

Dr. LO Ka Shui, Mr. LEUNG Hok Lim and Mr. Thaddeus Thomas BECZAK

Alternate Directors

Ms. Ella Betsy WONG (alternate to Mr. Jan KOEPPEN) and Dr. GAO Jack Qunyao (alternate to Mr. CHEUNG Chun On, Daniel)