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鳳凰衛視

PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

鳳凰衛視控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

**DESPATCH OF INTERIM REPORT
FOR THE SIX MONTHS ENDED 30 JUNE 2011**

Reference is made to the preliminary announcement (the “**Announcement**”) of interim results for the six months ended 30 June 2011 (the “**2011 Interim Report**”) made by Phoenix Satellite Television Holdings Limited (the “**Company**”) on 19 August 2011. The 2011 Interim Report is uploaded on The Stock Exchange of Hong Kong Limited’s website at www.hkexnews.hk, the Company’s investor relation website at www.irasia.com/listco/hk/phoenixtv on 20 September 2011 and will be despatched to shareholders on 21 September 2011 respectively.

Please note that a note has been added to the summary of share options granted by the Company under the New Share Option Scheme on page 12 of the 2011 Interim Report to identify those numbers which were erroneously stated in the Announcement due to administrative errors and the correct numbers which are restated in the 2011 Interim Report.

On behalf of the Board
LIU Changle
Chairman

Hong Kong, 20 September 2011

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman) (also an alternate director to Mr. CHUI Keung); Mr. CHUI Keung (also an alternate director to Mr. LIU Changle); Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

*Mr. GAO Nianshu; Mr. SHA Yuejia; Mr. Jan KOEPPEN; Mr. CHEUNG Chun On, Daniel;
Mr. GONG Jianzhong*

Independent Non-executive Directors

Dr. LO Ka Shui; Mr. LEUNG Hok Lim; Mr. Thaddeus Thomas BECZAK

Alternate Directors

*Ms. Ella Betsy WONG (alternate to Mr. Jan KOEPPEN); Dr. GAO Jack Qunyao (alternate to
Mr. CHEUNG Chun On, Daniel)*