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## Mason Financial Holdings Limited

民信金控有限公司

*(Incorporated in Hong Kong with limited liability)*

**(Stock code: 273)**

### CHANGE OF COMPANY LOGO

The board (the “**Board**”) of directors (the “**Directors**”) of Mason Financial Holdings Limited (the “**Company**”) is pleased to announce that the logo of the Company will be changed with effect from 15 March 2017. The Company’s existing and new logos in long and short forms are set out below for identification purpose.



(existing logo)



(new logo)

The Board believes that the change of the Company’s logo will provide the Company with a more appropriate corporate and business identity, which will benefit the Company’s future business development and is in the best interests of the Company and shareholders of the Company as a whole.

The new logo of the Company in either the long or short form will be printed on the Company’s corporate documents, including but not limited to the Company’s share certificates, promotional materials, financial reports, announcements, circulars and corporate stationery.

The change of the Company's logo will not affect any of the rights of the shareholders of the Company. All of the Company's existing certificates of securities in issue bearing the existing logo will, after the change of the Company's logo, continue to be evidence of title to such securities and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing certificates of securities of the Company for new certificates bearing the Company's new logo. Any further issue of certificates of securities of the Company will be under the new short form logo of the Company with effect from 15 March 2017.

By Order of the Board  
**Mason Financial Holdings Limited**  
**Ko Po Ming**  
*Joint Chairman and Chief Executive Officer*

Hong Kong, 1 March 2017

*As at the date of this announcement, the Board comprises:*

*Executive Directors:*

Mr. Ko Po Ming (*Joint Chairman and Chief Executive Officer*)

Mr. Chang Tat Joel

Mr. Man Wai Chuen

Ms. Lui Choi Yiu, Angela

*Non-executive Directors:*

Mr. Tong Tang, Joseph (*Joint Chairman*)

Ms. Hui Mei Mei, Carol

*Independent Non-executive Directors:*

Mr. Lam Yiu Kin

Mr. Yuen Kwok On

Mr. Tian Ren Can