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Willie International Holdings Limited

威利國際控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 273)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a loss for the year ended 31 December 2010 as compared to the profit for the year ended 31 December 2009.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Willie International Holdings Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a loss for the year ended 31 December 2010 as compared to the profit for the year ended 31 December 2009 mainly due to net fair value losses on investments held for trading and loss on disposal of subsidiaries. This profit warning announcement is only based on the Company’s preliminary assessment of the management accounts of the Group subject to finalisation and other potential adjustments if found necessary, which have not been confirmed or audited by the Company’s auditor.

The Company is in the process of finalizing the audited final results of the Group for the year ended 31 December 2010, which will be announced by late March 2011. Shareholders of the Company and potential investors are advised to read the audited final results announcement of the Company when it is published.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Willie International Holdings Limited
Dr. Chuang Yueheng, Henry
Chairman

Hong Kong, 1 March 2011

As at the date of this announcement, the Board comprises:

Executive Directors

Dr. Chuang Yueheng, Henry
Mr. Wong Ying Seung, Asiong
Mr. King Phillip
Mr. Wang Lin

Independent non-executive Directors

Mr. Cheung Wing Ping
Mr. Liu Jian
Mr. Wen Louis
Mr. Yau Yan Ming, Raymond