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**Willie International Holdings Limited**

**威利國際控股有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 273)**

## **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to the provisions of inside information under Part XIV A of the SFO and Rule 13.09(2) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the financial information currently available to the Board, the Group expects the consolidated net profit for the year ended 31 December 2014 to be higher than the comparative profit figure in the previous financial year.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Willie International Holdings Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to the provisions of inside information under Part XIV A of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “SFO”) and Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group expects to record a consolidated net profit around HK\$750 million for the year ended 31 December 2014 as compared to the consolidated net profit amounted to approximately HK\$82 million for the previous year ended 31 December 2013. Based on the preliminary assessment of the Group’s unaudited management accounts for the year 2014 and information currently available to the Board, the rise in profitability in the year 2014 was primarily attributable to the higher amount of realized and fair value gains on financial assets held by the Group for investment trading purpose plus fair value gains on the Group’s long-term investments.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited management accounts of the Group for the year 2014 and information currently available and such information has not been audited or reviewed by the Company's auditor. Shareholders of the Company and potential investors are advised to read carefully the annual results announcement of the Company for the year 2014 which is scheduled to be announced in March 2015.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Willie International Holdings Limited**  
**Dr. Chuang Yueheng Henry**  
*Chairman*

Hong Kong, 28 January 2015

*As at the date of this announcement, the Board comprises:*

*Executive Directors:*

Dr. Chuang Yueheng, Henry  
Mr. Cheung Wing Ping  
Ms. Cheung Ka Yee  
Mr. Man Wai Chuen

*Independent Non-executive Directors:*

Mr. Yau Yan Ming, Raymond  
Mr. Frank H. Miu  
Dr. Antonio Maria Santos