

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Willie International Holdings Limited

威利國際控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 273)

POSITIVE PROFIT ALERT AND RESUMPTION OF TRADING

This announcement is made by the Company pursuant to the provisions of inside information under Part XIV A of the SFO and Rule 13.09(2) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the financial information currently available to the Board, the Group expects to record a consolidated net profit for the six months ended 30 June 2014 as compared to a loss for the corresponding period in the previous financial year.

At the request of the Company, trading in the shares of the Company on the Stock Exchange was halted with effect from 3:35 p.m. on 15 July 2014, pending the release of this announcement which has been considered as inside information in nature. An application has been made by the Company to the Stock Exchange for the resumption of trading in the shares of the Company with effect from 9:00 a.m. on 16 July 2014.

POSITIVE PROFIT ALERT

This announcement is made by Willie International Holdings Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to the provisions of inside information under Part XIV A of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “SFO”) and Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group expects to record a consolidated net profit of approximately HK\$400 million for the six months ended 30 June 2014 as compared to a loss of approximately HK\$107 million for the

corresponding period in the previous financial year. Based on the preliminary assessment of the Group's unaudited management accounts for the six months ended 30 June 2014 and information currently available to the Board, the expected improvement in profitability for the six months ended 30 June 2014 was primarily attributable to the net fair value gain on investments held for trading during the period versus a net fair value loss on investments held for trading for the corresponding period in the previous financial year.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited management accounts of the Group for the six months ended 30 June 2014 and information currently available and such information has not been audited or reviewed by the Company's auditor. Shareholders of the Company and potential investors are advised to read carefully the interim results announcement of the Company scheduled to be announced in August 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

RESUMPTION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange was halted with effect from 3:35 p.m. on 15 July 2014, pending the release of this announcement which has been considered as inside information in nature. An application has been made by the Company to the Stock Exchange for the resumption of trading in the shares of the Company with effect from 9:00 a.m. on 16 July 2014.

By order of the Board
Willie International Holdings Limited
Wong Ying Seung, Asiong
Vice Chairman

Hong Kong, 15 July 2014

As at the date of this announcement, the Board comprises:

Executive Directors:

Dr. Chuang Yueheng, Henry
Mr. Wong Ying Seung Asiong
Mr. Cheung Wing Ping
Ms. Cheung Ka Yee
Mr. Man Wai Chuen

Independent Non-executive Directors:

Mr. Wen Louis
Mr. Yau Yan Ming, Raymond
Mr. Frank H. Miu
Dr. Antonio Maria Santos