

【For Immediate Release】

Lukfook Group Fully Supported The “2024/2025 Hong Kong and Kowloon Walk for Millions”

(28 January 2025) — **Luk Fook Holdings (International) Limited** (“Lukfook” or the “Group”) (Stock Code: 0590) has long been committed to promoting the development of public welfare. This year, the Group once again sponsored the “2024/2025 Hong Kong and Kowloon Walk for Millions” organised by The Community Chest of Hong Kong. The “Lukfook Volunteer Team” along with employees from 3DG Holdings (stock code: 2882), actively participated in the charitable fundraising activity, taking concrete action to fulfill social responsibility.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group, said, “The Group has enthusiastically supported the ‘Walk for Millions’ charity fundraising event for 14 consecutive years. Over the years, we have insisted on the parallel development of long-term business growth and social welfare, encouraging our employees to actively engage in charitable activities. This approach helps to unite greater efforts in supporting meaningful causes and providing tangible assistance to those in need within the community. We look forward to carrying forward our corporate culture of ‘Lukfook Family’, encouraging more enterprises and citizens to love and inspire each other, contributing together to building a harmonious society in Hong Kong.”

This year’s “Hong Kong & Kowloon Walk for Millions” attracted over 8,000 donors, forming more than 100 walking teams and individual participants. All funds raised will be fully allocated to support 24 Community Chest member organisations that provide family and child welfare services, helping more families and children in need improve their lives and bringing greater care and warmth to Hong Kong society.



Employees and their families walked together for charitable giving in the “Hong Kong & Kowloon Walk for Millions”

~End~



About Luk Fook Holdings (International) Limited (Stock Code: 0590)

The Group, founded by a group of experienced jewellery specialists, is one of the leading jewellery retailers in Hong Kong and Mainland. With the first Lukfook Jewellery shop established in North Point, Hong Kong in 1991, it has always been upholding the service motto of “Exquisite Craftsmanship, Quality Services and Customer Orientation”. In May 1997, the Group was listed on the Main Board of the Stock Exchange of Hong Kong Limited. We principally engage in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. Through multi-brand strategy to cater to the needs of different customers, the Group’s brands, including Lukfook Jewellery, 3DG Jewellery, Heirloom Fortune, Goldstyle, Lukfook Joaillerie and Love LUKFOOK JEWELLERY, currently have a total of approximately 3,350 points of sale in 11 countries and regions, crafting the finest jewellery and providing quality services for customers. The Group will continue to identify new business opportunities in the international market and actively pursue further development in China and overseas markets in response to its corporate vision, “Brand of Lukfook, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2441 Fax: (852) 3009 7509 Email: corporate@lukfook.com

Strategic Financial Relations Limited

Mandy Go / Vivienne Leung / Jasmine Lu

Tel: (852) 2864 4812 / 2864 4862 / 2864 4859

Fax: (852) 2527 1196

Email: mandy.go@sprg.com.hk / vivienne.leung@sprg.com.hk / jasmine.lu@sprg.com.hk