

【For Immediate Release】

Lukfook Group Once Again Awarded “ESG Pledge” Committed to Crafting a Low-Carbon Future

(21 October 2024) — **Luk Fook Holdings (International) Limited** (“Lukfook” or the “Group”) (Stock Code: 0590) is pleased to announce that the Group has once again received the “ESG Pledge” from The Chinese Manufacturers’ Association of Hong Kong this year, recognised the Group’s active participation in and promotion of environmental, social and corporate governance (“ESG”) performance, as well as its commitment to building a sustainable future together with society.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group, said, “The Group firmly believes that effective sustainability governance is a key factor in driving its success and value, and has consistently allocated resources in ESG. We place particular emphasis on the strategy and objectives of ‘Sustainable Jewellery and Responsible Sourcing,’ with an aim of actively promoting sustainable development while expanding our business and upholding our corporate responsibility to protect the environment and care for the community. We also require our suppliers to comply with the Group’s environmental protection policies, and through regular environmental assessments, we continuously strengthen corporate governance and improve management policies to ensure efficient, transparent, and responsible management. In future, the Group will continue to enhance the effectiveness of its sustainability strategies in pursuit of the social prosperity and the environmental well-being, and commit to moving towards a low-carbon future.”

The “ESG Pledge” Scheme is organised by The Chinese Manufacturers’ Association of Hong Kong and co-operated with Hong Kong Brand Development Council. The scheme aims to raise awareness and encourage the business and industrial sectors in Hong Kong to prioritise and practice sustainable development. It encourages the industry to adopt sustainability practices by signing the ESG Pledge and setting action commitments to enhance their ESG performance, working together to create a sustainable future.



Ms. WONG Lan Sze, Nancy, Executive Director and Deputy Chief Executive Officer of Lukfook Group, accepted the commendation



About Luk Fook Holdings (International) Limited (Stock Code: 0590)

The Group, founded by a group of experienced jewellery specialists, is one of the leading jewellery retailers in Hong Kong and Mainland. With the first Lukfook Jewellery shop established in North Point, Hong Kong in 1991, it has always been upholding the service motto of “Exquisite Craftsmanship, Quality Services and Customer Orientation”. In May 1997, the Group was listed on the Main Board of the Stock Exchange of Hong Kong Limited. We principally engage in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. Through multi-brand strategy to cater to the needs of different customers, the Group’s brands, including Lukfook Jewellery, 3DG Jewellery, Heirloom Fortune, Goldstyle, Lukfook Joaillerie and Love LUKFOOK JEWELLERY, currently have a total of over 3,400 points of sale in 11 countries and regions, crafting the finest jewellery and provide quality services for customers. The Group will continue to identify new business opportunities in the international market and actively pursue further development in China and overseas markets in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2441 Fax: (852) 3009 7509 Email: corporate@lukfook.com

Strategic Financial Relations Limited

Mandy Go / Vivienne Leung / Jasmine Lu

Tel: (852) 2864 4812 / 2864 4862 / 2114 4955

Fax: (852) 2527 1196

Email: mandy.go@sprg.com.hk / vivienne.leung@sprg.com.hk / jasmine.lu@sprg.com.hk