

【For Immediate Release】

Lukfook Group Received Recognition for Outstanding CSR Practice by “Industry Cares Recognition Scheme” for Fourth Consecutive Year

(14 October 2024) — **Luk Fook Holdings (International) Limited** (“Lukfook” or the “Group”) (Stock Code: 0590) is pleased to announce that the Group has once again received the “3 Years + Industry Cares Recognition” Caring Certificate under the Federation of Hong Kong Industries’ (FHKI) “Industry Cares Recognition Scheme”, in recognition of the Group's efforts in actively fulfilling its corporate social responsibility and contributing to the community.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group, said, “We are committed to fulfilling our corporate mission of ‘Building a Family with Love’ by coalescing our community to extend care, shoulder social responsibility and build a caring corporate culture. Over the years, the Group has spared no effort in investing resources and collaborating with public welfare organisations, participating in various community activities to respond to social needs with practical actions, making a substantive contribution to social development, and demonstrating our responsiveness and commitment to societal needs”

The Industry Cares Recognition Scheme has been organised by the Committee on Promoting Corporate Social Responsibility (CSR) under FHKI since 2013. The aim is to encourage enterprises to realise their social responsibility concepts and integrate these concepts into their operating strategies and management measures. The judging panel will evaluate the companies' CSR projects based on Areas of Social Impact, Resources Devoted, Initiatives, and Creating Shared Value, before selecting the winners of each award.

Certificate of Recognition:





About Luk Fook Holdings (International) Limited (Stock Code: 0590)

The Group, founded by a group of experienced jewellery specialists, is one of the leading jewellery retailers in Hong Kong and Mainland. With the first Lukfook Jewellery shop established in North Point, Hong Kong in 1991, it has always been upholding the service motto of “Exquisite Craftsmanship, Quality Services and Customer Orientation”. In May 1997, the Group was listed on the Main Board of the Stock Exchange of Hong Kong Limited. We principally engage in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. Through multi-brand strategy to cater to the needs of different customers, the Group’s brands, including Lukfook Jewellery, 3DG Jewellery, Heirloom Fortune, Goldstyle, Lukfook Joaillerie and Love LUKFOOK JEWELLERY, currently have a total of over 3,400 points of sale in 11 countries and regions, crafting the finest jewellery and provide quality services for customers. The Group will continue to identify new business opportunities in the international market and actively pursue further development in China and overseas markets in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2441 Fax: (852) 3009 7509 Email: corporate@lukfook.com

Strategic Financial Relations Limited

Mandy Go / Vivienne Leung / Jasmine Lu

Tel: (852) 2864 4812 / 2864 4862 / 2114 4955

Fax: (852) 2527 1196

Email: mandy.go@sprg.com.hk / vivienne.leung@sprg.com.hk / jasmine.lu@sprg.com.hk