

【For Immediate Release】

Lukfook Group

**The first “Lukfook Joaillerie” in Hong Kong and Macau opened at MGM Cotai
Further deepening its presence in high-end retail market of the Greater Bay Area**

(8 October 2024) — **Luk Fook Holdings (International) Limited** (“Lukfook” or the “Group”) (Stock Code: 0590) is delighted to announce the grand opening of the first “Lukfook Joaillerie” in Hong Kong and Macau region at MGM Cotai. At this auspicious opening ceremony, the Group has extended invitations to Mr. Hubert Wang, President and Chief Operating Officer of MGM China Holdings Limited, and the 2024 Miss Hong Kong winners, accompanied by Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of Lukfook Group, Mr. Wong Ho Lung, Danny, Deputy Chairman and Executive Director, Ms. Wong Hau Yeung, Shirley, Executive Director and Chief Operating Officer, Dr. Chan So Kuen, Executive Director and Chief Financial Officer, Ms. Wong Lan Sze, Nancy, Executive Director and Deputy Chief Executive Officer, along with other esteemed guests, to collectively commemorate this momentous occasion.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of Lukfook Group, said, “The Group aspires to expand its global retail network, in order to reach and serve a wider consumer base. Lukfook established its presence in Macau as early as 2002, which fully demonstrates the Group’s forward-looking operational strategy and strategic planning. The Group is determined to enhance customer experience and expand into the high-end market, in order to cater to the growing demand from the premium segment. The location of “Lukfook Joaillerie” at MGM Cotai, a prime tourism and entertainment destination in Macau, will enable more domestic and international visitors to experience Lukfook’s exquisite craftsmanship and jewellery aesthetics. To date, the Group has established over 3,400 points of sale worldwide. In future, we will continue to implement a multi-brand strategy, enhance market competitiveness, and cater to diverse customer needs, in line with our corporate vision of ‘Brand of Hong Kong, Sparkling the World’.”

The brand new “Lukfook Joaillerie” in Macau is crafted as a prestigious and elegant jewellery aesthetic experience space. The shop features modern and elegant design with several distinctive display areas, including a Gold Mahjong Wall, Gold Brahmā Figurine, and four large gold electroformed artworks crafted with the innovative technology which has been granted an invention patent by China, perfectly blending modern aesthetics with the essence of traditional culture to showcase oriental charm and refined luxury. Additionally, a dedicated VIP area has been set up to allow customers to choose their favourite jewellery pieces in a comfortable environment and enjoy a unique and distinguished experience.

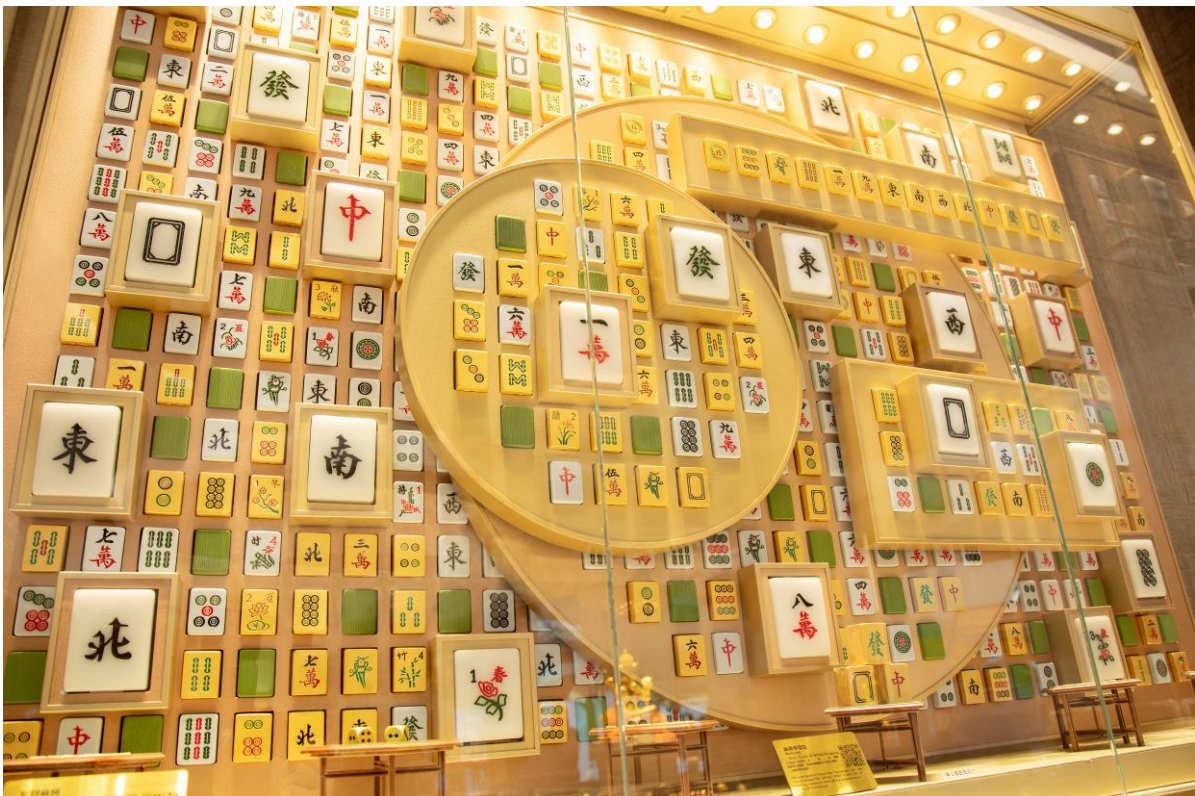


New Shop Address: Shop 112, G/F, MGM COTAI, Avenida da Nave Desportiva, Cotai, Macau

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Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of Lukfook Group (4th right); Mr. Hubert Wang, President and Chief Operating Officer of MGM China Holdings Limited (4th left); Mr. Wong Ho Lung, Danny, Deputy Chairman and Executive Director of Lukfook Group (3rd right); Ms. Wong Hau Yeung, Shirley, Executive Director and Chief Operating Officer (3rd left); Dr. Chan So Kuen, Executive Director and Chief Financial Officer (2nd right), Ms. Wong Lan Sze, Nancy, Executive Director and Deputy Chief Executive Officer (2nd left), Mr. Tse Moon Tsuen, Non-executive Director and Honorary Consultant (1st right) and Mr. Wong Wai Tong, Senior Business Director (1st left), officiated the ribbon-cutting ceremony for the opening of "Lukfook Joaillerie" at MGM Cotai



Gold Mahjong Wall

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Gold Brahmā Figurine



Four large, electroformed gold artworks crafted using innovative technology that has been granted a patent in China

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About Luk Fook Holdings (International) Limited (Stock Code: 0590)

The Group, founded by a group of experienced jewellery specialists, is one of the leading jewellery retailers in Hong Kong and Mainland. With the first Lukfook Jewellery shop established in North Point, Hong Kong in 1991, it has always been upholding the service motto of “Exquisite Craftsmanship, Quality Services and Customer Orientation”. In May 1997, the Group was listed on the Main Board of the Stock Exchange of Hong Kong Limited. We principally engage in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. Through multi-brand strategy to cater to the needs of different customers, the Group's brands, including Lukfook Jewellery, 3DG Jewellery, Heirloom Fortune, Goldstyle, Lukfook Joaillerie and Love LUKFOOK JEWELLERY, currently have a total of over 3,400 points of sale in 11 countries and regions, crafting the finest jewellery and provide quality services for customers. The Group will continue to identify new business opportunities in the international market and actively pursue further development in China and overseas markets in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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