



**【 For Immediate Release 】**

**Lukfook Group  
Becomes Signatory of “Good Employer Charter” For the Third Consecutive Year**

(30 September 2024) — **Luk Fook Holdings (International) Limited** ("Lukfook" or the "Group") (Stock Code: 0590) is pleased to announce that the Group has become a signatory of the "Good Employer Charter" for the third consecutive year and awarded the “Good Employer Charter 2024” certificate. Meanwhile, the Group’s efforts in promoting a family-friendly work culture has also been recognised and affirmed by the judging panel, earning the “Supportive Family-friendly Good Employer” logo. This not only highlights the Group’s continuous efforts in human resources management practices, but also reflects the Group’s remarkable achievements in promoting good employer practices and creating a family-friendly work environment.

**Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of Lukfook Group**, said, "The Group has established ‘Building a Family on Virtues’ as its corporate values, fostering Lukfook’s virtues of integrity, practicality, innovation, proactivity, diversity and inclusion, and quality orientation. By implementing a series of family-friendly measures and activities, the Group aims to promote the ‘Lukfook Family’ corporate culture, encourages employees to strike a balance between family and work, and strives to create a harmonious, inclusive, equal, friendly, and diverse work environment. In future, the Group will continue to implement and optimise policies and measures to care for employees, and nurture their sense of belonging and cohesiveness, in order to jointly build a harmonious enterprise."

“Good Employer Charter” is organised by Workplace Consultation Promotion Division of the Labour Department of the Government of HKSAR. It aims to encourage employers to adopt employee-oriented and progressive good human resource management practices, and to formulate appropriate family-friendly employment policies by assessing different familial responsibilities of employees, so as to create a family-friendly and harmonious workplace.

# 六福集團 LUKFOOK GROUP



Ms. Vivian Lai, Deputy Administration and Human Resources Director of Lukfook Group, received the award

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## **About Luk Fook Holdings (International) Limited (Stock Code: 0590)**

The Group, founded by a group of experienced jewellery specialists, is one of the leading jewellery retailers in Hong Kong and Mainland. With the first Lukfook Jewellery shop established in North Point, Hong Kong in 1991, it has always been upholding the service motto of "Exquisite Craftsmanship, Quality Services and Customer Orientation". In May 1997, the Group was listed on the Main Board of the Stock Exchange of Hong Kong Limited. We principally engage in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. Through multi-brand strategy to cater to the needs of different customers, the Group's brands, including Lukfook Jewellery, 3DG Jewellery, Heirloom Fortune, Goldstyle, Lukfook Joaillerie and Love LUKFOOK JEWELLERY, currently have a total of over 3,400 points of sale in 11 countries and regions, crafting the finest jewellery and provide quality services for customers. The Group will continue to identify new business opportunities in the international market and actively pursue further development in China and overseas markets in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

**For more information, please visit the official website of Lukfook Group at [www.lukfook.com](http://www.lukfook.com).**

### **Media Enquiries:**

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2441      Fax: (852) 3009 7509      Email: [corporate@lukfook.com](mailto:corporate@lukfook.com)

Strategic Financial Relations Limited

Mandy Go / Vivienne Leung / Sally Ng

Tel: (852) 2864 4812 / 2864 4862 / 2114 4955

Fax: (852) 2527 1196

Email: [mandy.go@sprg.com.hk](mailto:mandy.go@sprg.com.hk) / [vivienne.leung@sprg.com.hk](mailto:vivienne.leung@sprg.com.hk) / [sally.ng@sprg.com.hk](mailto:sally.ng@sprg.com.hk)