

【For Immediate Release】

Lukfook Group Upgraded to “Super MD” in ERB Manpower Developer Award Scheme by Employees Retaining Board

(12 August 2024) — Luk Fook Holdings (International) Limited (“Lukfook” or the “Group”) (Stock Code: 0590) is pleased to announce that the Group has become the first Hong Kong jewellery enterprise to be granted an upgrade as a “Super MD” under “ERB Manpower Developer Award Scheme” (the “Scheme”) organised by the Employees Retraining Board, which commends the Group’s active support of and participation in the Scheme for the past decade, demonstrating the Group’s firm commitment and outstanding performance in promoting “manpower training and development” over the years.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of Lukfook Group, said, “The Group always regarded ‘People Empowerment’ as one of the key focus areas of its sustainable development strategy. We have provided our employees with competitive remuneration and benefits, and actively established a holistic training system and development ladder to ensure that our employees can grow alongside the Group, upholding the corporate values of positive attitude, proactiveness, continuous learning and self-enhancement. Going forward, we will continue to create an ideal working environment, advocate a culture of equality, diversity and inclusiveness, and empower employees with career development opportunities, in order to contribute the establishment of a quality talent ecosystem.”

The Scheme is organised by the Employees Retraining Board which aims to promote and advocate for “manpower training and development”, to heighten the awareness of employers and employees on the importance of on-the-job training and continuous upgrading, and to recognise employers who actively promote “manpower training and development”.

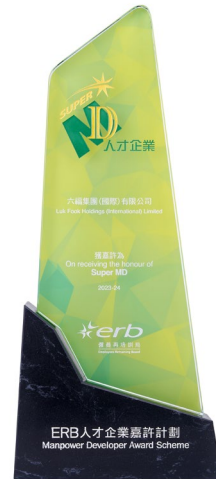


Ms. Vivian Lai, Deputy Administration and Human Resources Director of Lukfook Group (upper row, 4th left), received the Award

六福集團 LUKFOOK GROUP



「Super MD」Certificate



「Super MD」Trophy

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About Luk Fook Holdings (International) Limited (Stock Code: 0590)

The Group, founded by a group of experienced jewellery specialists, is one of the leading jewellery retailers in Hong Kong and Mainland. With the first Lukfook Jewellery shop established in North Point, Hong Kong in 1991, it has always been upholding the service motto of "Exquisite Craftsmanship, Quality Services and Customer Orientation". In May 1997, the Group was listed on the Main Board of the Stock Exchange of Hong Kong Limited. We principally engage in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. Through multi-brand strategy to cater to the needs of different customers, the Group's brands, including Lukfook Jewellery, 3DG Jewellery, Heirloom Fortune, Goldstyle, Lukfook Joaillerie and Love LUKFOOK JEWELLERY, currently have a total of over 3,450 points of sale in 11 countries and regions, crafting the finest jewellery and provide quality services for customers. The Group will continue to identify new business opportunities in the international market and actively pursue further development in China and overseas markets in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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