



【For Immediate Release】

**Lukfook Group honoured with the
"Highest Fundraising Award for Oxfam Rice Orders" of
"Oxfam Rice Event 2024"**

Supported Oxfam to Help Global Smallholder Farmers Fighting Poverty

(2 July 2024) — **Luk Fook Holdings (International) Limited** ("Lukfook" or the "Group") (Stock Code: 00590.HK) is pleased to announce that the Group has supported the "Oxfam Rice Event" for the 11th year and has been honoured with the "Highest Fundraising Award for Oxfam Rice Orders", recognising its active promotion of global development projects for smallholder farmers, as well as strengthening disaster prevention capabilities in combating climate crisis. This achievement highlights the Group's contributions in the field of sustainable development.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of Lukfook Group, said, "Deeply rooted in Hong Kong for more than 30 years, Lukfook Group is committed to promote business development while remaining true to our original aspirations. The Group fully supports and encourages our employees to actively participate in community wellness activities, taking action to give back to the society and connect to the community to serve together. In future, the Group will continue to uphold the spirit of contributing to the society, steadfastly fulfil our corporate social responsibility, and commit to combat climate change, creating a better future for the next generation and co-create shared values with the society."

The "Oxfam Rice Event" is a major annual fundraising event by Oxfam Hong Kong. The theme of this year's event is "Fight climate change, empower smallholder farmers". Oxfam has raised over HK\$800,000 in this event to assist impoverished smallholder farmers master farming techniques in order to cope with extreme weather, improve their livelihoods, lift themselves out of poverty, and achieve self-reliance in the long term.

六福集團 LUKFOOK GROUP



Ms. Vivian Lai, Deputy Administration and Human Resources Director of Lukfook Group (left), received the “Highest Fundraising Award for Oxfam Rice Orders” from Ms. Wong Shek Hung, Director of Hong Kong, Macau and Taiwan Programme of Oxfam Hong Kong, at the Oxfam Rice Event 2024 awards presentation ceremony

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group was listed on the Main Board of The Stock Exchange of Hong Kong Limited in May 1997. The first Lukfook Jewellery shop was established in 1991. Its achievements have been reflected by its forward-looking attributes and outstanding performance in merchandising, sales, administration, financial and marketing aspects. The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. Through multi-brand strategy to cater to the needs of different customers, the Group’s brands, including Lukfook Jewellery, 3DG Jewellery, Heirloom Fortune, Goldstyle, Lukfook Joaillerie and Love LUKFOOK JEWELLERY, currently have a total of over 3,500 points of sale in 11 countries and regions, crafting the finest jewellery and provide quality services for customers. The Group will continue to identify new business opportunities in the international market and actively pursue further development in China and overseas markets in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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