

[For Immediate Release]

## Lukfook Group Received “Caring Company” Accreditation for 15 Consecutive Years

(22 May 2024) — **Luk Fook Holdings (International) Limited** ("Lukfook" or the "Group") (Stock Code: 00590) is pleased to announce that it has been awarded the "15 Years Plus Caring Company Logo" and the "Caring Ambassador Certificate" by The Hong Kong Council of Social Service, once again stood out among 5,300 participating companies in the "Caring Company" scheme 2023/24. This recognition commends the Group's remarkable achievements in caring for the community, employees and environmental commitment with extra effort for 15 consecutive years.

The Group has spared no effort in fulfilling its corporate citizenship responsibilities, giving back to society by showing care for community welfare and health, employees' well-being, and environmental conservation. The "Lukfook Volunteer Team" has actively engaged in various community volunteer activities such as visiting the senior citizens, and individuals with physical and intellectual disabilities, etc. It has also responded to mountain and coastal clean-up activities organised by different environmental protection groups. The Group is dedicated to collaborating with society, providing support and care for the underprivileged, in order to promote community development and advancement.

**Mr Wong Wai Sheung, Chairman and Chief Executive Officer** of Lukfook Group, said, "Each year, the Group invests resources in collaborating with charitable organisations to care for the community. Meanwhile, we integrate a caring culture into our business, formulate and implement sustainable development strategies to make greater contributions to society. Looking ahead, the Group will uphold its mission of uniting society and spreading care. While expanding our core business, we will also actively shoulder our social responsibilities to create shared values for society."

Launched by the Hong Kong Council of Social Service since 2002, the Caring Company Scheme aims to promote cooperation between the business sector and community partners, encourage corporate social responsibility, and is committed to practicing business and public institution care for the community, employees' well-being, and the environment conservation, thereby building an inclusive society.



15 Years Plus Caring Company Logo



15 Years Plus Caring Company Certificate

# 六福集團

LUKFOOK GROUP



"Love in Dragon Boat Festival"  
Volunteer Activity by  
Lukfook Group x Christian Family Service  
Centre



"Clean Up the Mountains"  
Volunteer Activity by  
Lukfook Group x Green Power

- End -

## **About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 3,540 points of sale in 11 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at [www.lukfook.com](http://www.lukfook.com).

### **Media Enquiries:**

Lukfook Group Corporate Communications Department  
Tel: (852) 2783 2441 Fax: (852) 3009 7509

Email: [corporate@lukfook.com](mailto:corporate@lukfook.com)

Strategic Financial Relations Limited  
Mandy Go / Vivienne Leung / Holly Szeto  
Tel: (852) 2864 4812 / 2864 4862 / 2864 4859  
Fax: (852) 2527 1196

Email: [mandy.go@sprg.com.hk](mailto:mandy.go@sprg.com.hk) / [vivienne.leung@sprg.com.hk](mailto:vivienne.leung@sprg.com.hk) / [holly.szeto@sprg.com.hk](mailto:holly.szeto@sprg.com.hk)