

【For Immediate Release】

Lukfook Group's Jewellery Design Triumphantly Won 3 Accolades in "Hong Kong Jewellery Design Competition"

(29 April 2024) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590.HK) is pleased to announce that the Group's jewellery design pieces "Colour of the Neon Sign", "Dance With The Fire Dragon" and "Retro Feelings" have won the "Best of Show Award (Open Group)", the "Craftsmanship & Technology Award" and the "Merit Award" respectively in the 25th "Hong Kong Jewellery Design Competition".

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, "We are honoured to receive such recognition, not only showcasing the creativity and uniqueness in our jewellery designs but also validating our relentless pursuit of innovation and excellence. We prioritised talent cultivation and craftsmanship inheritance, and understand that investing in resources and nurturing more outstanding designers and artisans is crucial for sustaining Lukfook's leading position in the jewellery industry. Moving forward, Lukfook will continue to uphold the spirit of innovation, constantly introducing new ideas, and delivering exceptional and distinctive jewellery pieces to consumers."

The 25th "Hong Kong Jewellery Design Competition", themed "Contemporary Heritage", is jointly organised by the Hong Kong Trade Development Council, the Hong Kong Jewellers' & Goldsmiths' Association, the Hong Kong Jewellery & Jade Manufacturers Association, the Hong Kong Jewelry Manufacturers' Association and the Diamond Federation of Hong Kong. The Competition aims to discover new design talents and showcase the high quality of Hong Kong-made jewellery.

Winning piece of "Best of Show Award (Open Group)":



- Title of Design** : Colour of the Neon Sign
- Designer** : Jewellery Design Assistant Manager–
Ms. Shum Man Gi, Joanna
- Concept** : The glamorous neon-lit night scene bears witness to Hong Kong's prosperity. This unique creative culture lights up the streets with colours, immortalising the distinctive visual art.

六福集團

LUKFOOK GROUP

Winning piece of “Craftsmanship & Technology Award”:

Winning piece of “Merit Award”:



Title of Design : Dance with the Fire Dragon

Designer : Senior Jewellery Designer –
Mr. Tse Ka Wing

Concept : The fire dragon dance is delicately depicted in the exquisite ring by jewellery craftsmanship to capture the essence and the culture. This jewellery piece can also be a majestic figurine to pass on cultural legacy.

Title of Design : Retro Feelings

Designer : Jewellery Design Director –
Mr. Au Kwok Man, Kenny

Concept : Simple, classic mosaic tile patterns are reminiscent of the nostalgic Hong Kong local flavour, exuding timeless glamour.

~End~

About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 3,530 points of sale in 11 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com

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