

[For Immediate Release]

**Lukfook Jewellery Honoured with
"Outstanding Jewellery Retail Service Award" at the
"01 Gold Medal Awards" for the Third Consecutive Year**

(28 March, 2024) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590.HK) is pleased to announce that Lukfook Jewellery has been honoured with the "Outstanding Jewellery Retail Service Award" at the "01 Gold Medal Awards" for the third consecutive year, in recognition of its outstanding performance in Hong Kong's trade and commercial sector, contributions to driving a diversified economy and giving fresh impetus to the development of the industry.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of Lukfook Group, said, "The Group is always committed to becoming a globally recognised and desired brand, upholding our service motto of 'Exquisite Craftsmanship, Quality Services and Customer Orientation' to safeguard consumer's interests and consumer experiences, which in turn enhances consumer confidence and loyalty. This award demonstrates our efforts in responsiveness, product innovation and sincere services which have gained recognition from various sectors of society. Going forward, we will continue to provide excellent services and quality products, maximise our brand value, and strengthen Lukfook's position in the industry."

The "01 Gold Medal Awards", organised by Hong Kong 01, aims to honour outstanding companies across different sectors that have made significant contributions and driven the high-quality development of Hong Kong's economy, as well as helped establishing positive industry image.

Event photo:



Ms. Wong Lan Sze, Nancy, Executive Director and Deputy Chief Executive Officer of Lukfook Group, received the "Outstanding Jewellery Retail Service Award" at the "01 Gold Medal Awards 2023" from Ms. Angie Leung, Chief Commercial Officer of Hong Kong 01, on behalf of the Group

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 3,370 points of sale in 11 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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