

【For Immediate Release】

Lukfook Group Awarded "Hong Kong Star Brand Award - Enterprise" for 11 Consecutive Years

(27 November 2023) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590.HK) is pleased to announce that the Group has been recognised for the 11th consecutive year by receiving the "Hong Kong Star Brand Award - Enterprise", following last year's prestigious "10th Anniversary Grand Award." It highlights the Group's dedicated efforts and contributions in various aspects, including business growth, products and services, brand image, and corporate governance.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "The Group has established a strong brand reputation through its commitment to providing quality products and services, achieving sustained business growth, and solidifying its leading position in the market. This award serves as a significant recognition of the brand reputation we have cultivated in both the market and the industry. We consistently uphold the service motto of 'Exquisite Craftsmanship, Quality Services and Customer Orientation', as we remain dedicated to delivering exceptional products and services to our customers worldwide."

"Hong Kong Star Brand Award" is organised by the Hong Kong Small and Medium Enterprises Association which aims to recognise local enterprises for creating Hong Kong Star Brands, enhancing the recognition of Hong Kong brands and raising their social status.



Ms. Wong Lan Sze, Nancy, Executive Director and Deputy Chief Executive Officer of Lukfook Group (Centre) received the prestigious Award from

Ms. Wong Siu Chu, Maggie, JP, Director-General of Trade and Industry (Second from Right)

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of nearly 3,300 points of sale in 11 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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