



【For Immediate Release】

**Lukfook Group
Expanded its North America Retail Network
with Grand Opening of its Retail Branch at Milpitas Ulferts Center**

(21st July 2023) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590.HK) is pleased to announce the opening of its retail branch at Milpitas Ulferts Center in the United States. To celebrate the opening of the new shop, a ribbon-cutting ceremony was held by the officiating guests including Mayor Carmen Montano of Milpitas, Ms. Linda Chung Ka Yan, a famous Hong Kong artist, Mr. Leung Kin Fung, Editor-in-Chief and President of Sing Tao Daily USA West, Ms. Karen Kim, Vice President of Ulferts Center, as well as Mr. Man Chin Yeung, Head of Lukfook Jewellery North America, Mr. Cheung Chi Keung, Deputy Property Director of Lukfook Group and Mr. Wong Dik Cung, Lukfook Jewellery West Coast Shop Manager, with the VIP guests to witness the momentous occasion.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group, said, "The opening of this new shop paves the way for the Group to expand its footprint in North America and to provide fine jewellery to local customers, further raising Lukfook Jewellery brand visibility in oversea markets. We are committed to continuing to be the preferred jewellery brand by providing quality jewellery, superior service and an exceptional shopping experience to our customers worldwide. With over 3,180 shops globally, the Group strives to actively implement its corporate vision of 'Brand of Hong Kong, Sparkling the World'".

Milpitas Ulferts Center is a 38,000-square feet open-air regional shopping center located in the heart of the Tri-Valley area, one of Northern California's most thriving communities. It is also a fashion hub for residents of the Milpitas, Santa Clara, San Jose and Fremont neighborhood.

New shop address: 1/F., 648 Barber Lane, Milpitas Ulferts Center, CA, USA

六福集團

LUKFOOK GROUP

Photo:



Mayor Carmen Montano of Milpitas (3rd left), Ms. Linda Chung Ka Yan, a famous Hong Kong artist (centre), Mr. Leung Kin Fung, Editor-in-Chief and President of Sing Tao Daily USA West (2nd left), Ms. Karen Kim, Vice President of Ulferts Center (2nd right), Mr. Man Chin Yeung, Head of Lukfook Jewellery North America (3rd right), Mr. Cheung Chi Keung, Deputy Property Director of Lukfook Group (1st left) and Mr. Wong Dik Cung, Lukfook Jewellery West Coast Shop Manager (1st right) were invited as the officiating guests and participated in the ribbon-cutting ceremony.

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 3,180 points of sale in 11 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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