

# 六福集團

LUKFOOK GROUP

【For Immediate Release】

## Lukfook Group Honored with “Hong Kong Star Brand Award - Enterprise” & “10<sup>th</sup> Anniversary Award”

(11 Jan 2023) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group has been named the “Hong Kong Star Brand Award - Enterprise” for the tenth consecutive year, meanwhile, the Group has become the first enterprise to receive “10th Anniversary Award”, recognising the Group’s efforts and contributions in various aspects such as business growth, products and services, brand image, and corporate governance.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group** said, “The Group is honoured to be awarded the “Hong Kong Star Brand” for the 10th consecutive year, which has clearly affirmed our brand reputation and recognition in the market and industry. With the increasing customers’ demands for quality products and services, we have been striving for the motto of “Exquisite Craftsmanship, Quality Services and Customer Orientation” and strive to enhance our product design, quality assurance, innovative craftsmanship and customer service, in order to provide more high quality products and services. In the future, we will continue to enhance our competitive edge and strengthen our star brand image.”

“Hong Kong Star Brand Award” is organized by the Hong Kong Small and Medium Enterprises Association which aims to recognise local enterprises for creating Hong Kong Star Brands, enhancing the recognition of Hong Kong brands and raising their social status.



On behalf of the Group, Ms. Wong Lan Sze, Executive Director and Deputy Chief Executive Officer of Lukfook Group (second from left) received the trophies from Mr Algernon Yau, JP, Secretary for Commerce and Economic Development (centre)

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**About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 3,050 points of sale in 10 countries and regions. The Group will continue to identify new business opportunities in the international markets in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

**For more information, please visit the official website of Lukfook Group at [www.lukfook.com](http://www.lukfook.com).**

**Media Enquiries:**

Corporate Communications Department, Lukfook Group

Tel: (852) 2783 2441      Fax: (852) 3009 7509      Email: [corporate@lukfook.com](mailto:corporate@lukfook.com)

Angel Yeung, JOVIAN Communications

Tel: (852) 2669 2987      Fax: (852) 2669 2980      Email: [lukfook@joviancomm.com](mailto:lukfook@joviancomm.com)