

【For Immediate Release】

Lukfook Group Recognised as a "Consumer Caring Company" for 10 Consecutive Years

(22 Aug 2022) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group has been recognised as a "Consumer Caring Company" by the GS1 Hong Kong for the tenth consecutive year and awarded the "10 Years Plus Award" logo for the first time, in recognition of the Group's outstanding performance in pursuing consumer care.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group, said, "The Group is proud to be awarded for the tenth consecutive year under the Consumer Caring Scheme. We are committed to providing high quality and caring customer services with a professional, attentive and friendly manner. This recognition has proved that our efforts on fine products and sincere services have been recognised by different sectors of the community. In future, the Group will continue to bring more caring services to our customers and commit to spreading the Six Heartfelt Services culture to every customer around the world, in order to continue to be a well-known customers' favourite jewellery brand."

The Consumer Caring Scheme aims to recognise local enterprises which make continuous improvement on products, services and process to exceed consumer expectation and nurture customer loyalty.



Mr. Tse Moon Chuen, Deputy Chairman & Deputy General Manager of Lukfook Group received the honour on behalf of the Group.

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 2,870 points of sale in 10 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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