

【For Immediate Release】

Lukfook Group Honoured with "Hong Kong Service Awards" Again Forging a Remarkable 15-year Winning Streak

(16 May 2022) - **Lukfook Holdings (International) Limited** ("Lukfook" / "the Group") (Stock Code: 00590) is pleased to announce that the Group has been honoured with the "Hong Kong Service Awards 2022 - Quality Living Category (Jewellery and Gold)" by "East Week Magazine", achieving an outstanding 15th consecutive win. It is another perfect endorsement of the Group's professionalism and excellence in customer service.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of Lukfook Group said, "The Group is honoured with the 'Hong Kong Service Awards' for the 15th year in a row. It affirmed that the Group's quality of customer service is widely recognised by the industry. The Group has always been a service-oriented company and has continued to uphold the principle of "Six Heartfelt Services", dedicating to providing quality products and treating customers with sincerity in order to provide them with an excellent shopping experience. In the future, the Group will continue to enhance its service quality and provide customers with the best services and products to further strengthen Lukfook's leading position in the industry."

The "Hong Kong Service Awards 2022", organised by "East Week Magazine" aims to recognise corporations and brands that are committed to providing outstanding customer services and products as well as to consolidate and enhance Hong Kong's global image.



Ms. Wong Hau Yeung, Executive Director and Chief Operating Officer of Lukfook Group received the honour on behalf of the Group.

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 2,810 points of sale in 10 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2441

Fax: (852) 3009 7509

Email: corporate@lukfook.com

JOVIAN Communications

Angel Yeung

Tel: (852) 2669 2987

Fax: (852) 2669 2980

Email: lukfook@joviancomm.com