

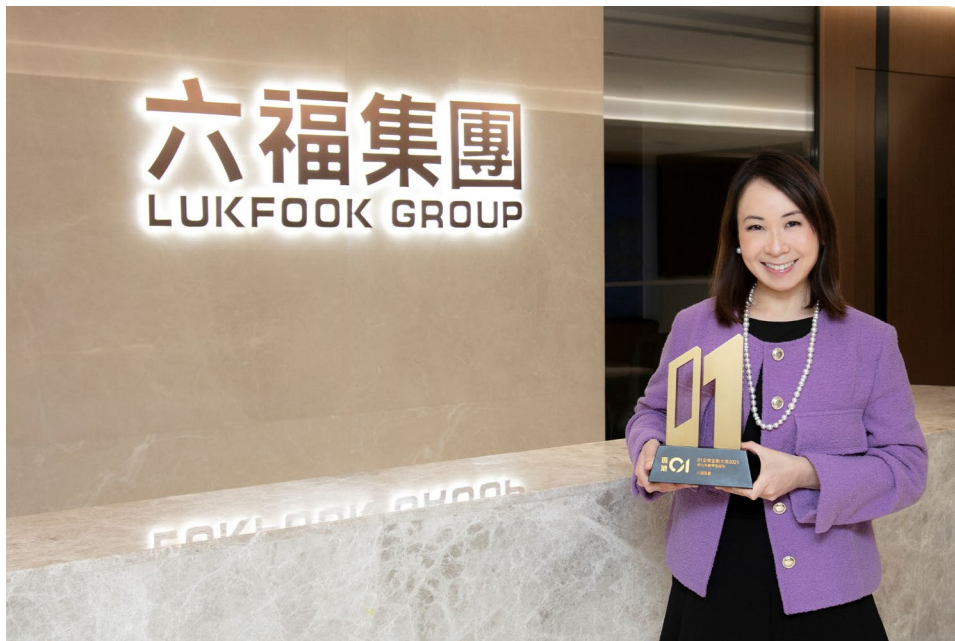
【For Immediate Release】

**Lukfook Jewellery
Honoured with "Outstanding Jewellery Retail Service Award"
in "01 Corporate Gold Medal Award 2021"**

(3 May 2022) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that Lukfook Jewellery has been honoured with the "Outstanding Jewellery Retail Service Award" in the "01 Gold Medal Awards 2021", in recognition of its excellent achievements in customer service, as well as the Group's outstanding performance in product innovation, marketing, corporate management and social responsibility.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of Lukfook Group, said, "The Group always puts forth maximum effort for Lukfook to reach its goal of becoming a globally recognised and desired brand. We have been committed to our customers and upheld motto of putting service first. We strive to fulfill customers' needs with a caring heart. This award not only served as a recognition on our brand's market position and competitiveness, but also our high quality and professional customer service. In future, the Group will continue to impress customers and strengthen relationships with them through excellent service, and strive for excellence in product design, quality assurance, innovative craftsmanship and customer service to maximize the value of the brand."

The "01 Awards Gold Medal Awards 2021", organised by Hong Kong 01, aims to recognise outstanding companies that have provided sustainable growth for Hong Kong's economy, promote Hong Kong's goodwill and corporate image, and share the best practices for the industry.



Ms. Wong Lan Sze, Executive Director and Deputy Chief Executive Officer of Luk Fook Group received the honour on behalf of the Group.

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 2,790 points of sale in 11 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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