

# 六福集團

## LUKFOOK GROUP

【For Immediate Release】

### Lukfook Group Recognised as “Consumer Caring Company” for 8 Consecutive Years

(10 August 2020) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group has been recognised as a “Consumer Caring Company” for eight consecutive years, and awarded the “5 years +” Logo by GS1 Hong Kong again, for its achievement in pursuing consumer care as top priority.

**Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group** said, “We’re delighted to be awarded in the ‘Consumer Caring Scheme’ for eight years in a row. As always, we uphold our motto of ‘Putting customers first’ and is committed to delivering superior services over the years. We also keep up with the times and strive to do our utmost to improve every aspect of our products and services, in order to address the ever-increasing needs of customers. Going forward, the Group will continue to provide exceptional services to enhance customers’ shopping experiences.”

The “Consumer Caring Scheme” aims to recognise local enterprises that provide outstanding consumer care and demonstrate continuous improvement in operation efficiency, product and service quality, so as to bring excellent shopping experiences to consumers, build their trust and gain loyalty from customers. Judging criteria include 7 core areas: “Caring for Consumers”, “Keeping Promises”, “Being Sincere”, “Ensuring Product Quality and Safety”, “Focusing on Service Quality”, “Listening to Consumers” and “Caring for Employees”.

Certificate of Award:



Certificate awarded for Consumer Caring Company with “5 years +” Logo

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### **About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 2,110 points of sale in 10 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, “Brand of Hong Kong, Sparkling the World”.

**For more information, please visit the official website of Lukfook Group at [www.lukfook.com](http://www.lukfook.com).**

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