

【For Immediate Release】

Lukfook Group Recognised for 13th Year with “Hong Kong Service Awards”

(21 May 2020) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group attained the “Hong Kong Service Awards 2020 – Quality Living Category (Jewellery and Gold)” from “East Week Magazine”, receiving a top score for the 13th consecutive year for its commitment to provide excellent services and quality products.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, “We are proud to receive the ‘Hong Kong Service Awards’ again this year. This has recognised our efforts in upholding the motto of ‘Putting Customer First’, and encouraged us to continue our outstanding customer services. We put great emphasis on on-boarding and on-the-job training for front-line staff and strive to make sure that our staff serve customers sincerely and professionally to give them pleasant shopping experience. We are convinced that our firm belief in treating customers with sincerity will help gain the trust and support of them, and navigate the current headwinds from the pandemic.”

The “Hong Kong Service Awards 2020”, organised by “East Week Magazine” under the theme of “Keeping Faith Service First”, aims to acknowledge corporations and brands that are committed to providing outstanding customer services and products as well as to consolidate and enhance Hong Kong’s global image.

Photo:



Ms. Shirley Wong, Executive Director and Chief Operating Officer of Lukfook Group, received the trophy on behalf of the Group.

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with 2,100 Lukfook Jewellery shops in 10 countries and regions. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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