



**【For Immediate Release】**

**Lukfook Jewellery  
Opened a New Shop in Singapore at ION Orchard**

(Hong Kong, 5 August 2019) – **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) today is pleased to announce that the debut of its new shop at Orchard Road’s large shopping mall, ION Orchard, in Singapore. To celebrate the grand opening, the Group has hosted an official grand opening with ribbon-cutting ceremony officiating by Ms. Nancy Sit Ka Yin, famous artiste, Mr Ho Nai Chuen, Charles, President of Singapore Jewellers Association, Ms. Yeo Mui Hong, Chief Executive Officer of Orchard Turn Developments Pte Ltd and Ms. Shirley Wong, Executive Director and Chief Operating Officer of the Group, celebrated by lion dance performance.

**Mr. Wong Wai Sheung, Chairman and Chief Executive** of the Group said, “The Group always puts forth maximum effort for customers worldwide to be immersed in a sincere boutique experience. Singapore is a cultural hub where east meets west and a tourist attraction in Southeast Asia. And with the development of the Belt and Road Initiative, we are hopeful about the prospect of the Singapore market. Following the forays into Malaysia, the Philippines and Cambodia, along with the new shop in Singapore, the Group now has six shops in Southeast Asia, which can further expand the overseas Chinese and tourists market in response to our corporate vision, “Brand of Hong Kong, Sparkling the World”. Together with over 1,870 shops globally, we will continue to provide our customers with high quality jewellery, superb services and unparalleled shopping experience in order to foster Lukfook Jewellery to be a preferred renowned jewellery brand for customers from across the globe.”

The Group has set its foothold in Singapore since in 2010. The Group is optimistic about the market potential in Southeast Asia. Thus, the Group staged new shop in ION Orchard, hosting the world’s most exclusive luxury brands, with an objective to further expand its retail network in Southeast Asia. ION Orchard is accorded the “Special Recognition Award” at the Singapore Tourism Awards as a diverse retail options to travelers, connected to Orchard MRT station, which is a shopping hotspot for local Chinese and tourists with tremendous traffic. The Group expects the new launch helps its further penetration into the international jewellery market.

Shop address: Unit No. B2-63, ION Orchard, 2 Orchard Turn, Singapore 238801

# 六福集團

LUKFOOK GROUP

Photo of the Lukfook Jewellery opening ceremony in Singapore:



Ms. Nancy Sit Ka Yin, famous artiste (centre), Mr Ho Nai Chuen, Charles, President of Singapore Jewellers Association (third right), Ms. Yeo Mui Hong, Chief Executive Officer of Orchard Turn Developments Pte Ltd (second right) and Ms. Shirley Wong, Executive Director and Chief Operating Officer of the Group (second left) were invited as the officiating guest and participated in the ribbon-cutting ceremony for the new “Lukfook Jewellery” shop in ION Orchard

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## **About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,870 Lukfook Jewellery shops in 10 countries and regions across Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

**For more information, please visit the official website of Lukfook Group at [www.lukfook.com](http://www.lukfook.com).**

### **Media Enquiries:**

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2441

Fax: (852) 3009 7509

Email: [corporate@lukfook.com](mailto:corporate@lukfook.com)

JOVIAN Communications

Angel Yeung

Tel: (852) 2581 0168

Fax: (852) 2854 2012

Email: [lukfook@joviancomm.com](mailto:lukfook@joviancomm.com)