

【For Immediate Release】

Lukfook Group Awarded Hong Kong Champion in “Oxfam Rice Event 2019” and Received Top 3 Honours for the Tenth Year in a Row

(Hong Kong, 22 July 2019) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group attained champion of “Ordering Oxfam Rice (Organisation Category)” in “Oxfam Rice Event 2019”, and has received Top 3 Honours for 10 consecutive years in this fundraising event, in recognition of the Group’s active support in Oxfam’s poverty alleviation development.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, “Staying true to our core values for 10 years, Lukfook Group is enthusiastic about putting our good intentions into actions to contribute to the society. Besides, we always put forth maximum effort to support community wellness activities, and actively encourage employees to serve our community. With nearly 30 years of good reputation in the market, we hope that with participation over the years, we could help more people in need and bring a better future for our next generation. We will continue to advocate the philanthropic spirit and fulfil our corporate social responsibility by upholding the spirit of giving back to the society while facilitating business development.”

The “Oxfam Rice Event” is a major annual fundraising event by Oxfam Hong Kong. The theme of this year is “Don’t let poverty continue on to the next generation”, which sheds light on intergenerational poverty problem among existing smallholder farmers. Oxfam has raised over HK\$2.5 million in this event to support smallholder farmers that are struggling in poverty worldwide, improve their lives and, in long run, lift themselves out of poverty.

Photo of the Award Presentation Ceremony:



Ms. Grace Wong, Senior Human Resources Manager of Lukfook Group (left), received the Fundraising Champion Award for “Oxfam Rice Event 2019” from Mr. Allan Ng, Treasurer of Oxfam Hong Kong (right).



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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 1,860 Lukfook Jewellery shops worldwide. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Luk Fook Jewellery, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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