

【For Immediate Release】

Lukfook Group named “2019 Outstanding QTS Merchant” by the Hong Kong Quality Tourism Services Association

(Hong Kong, 28 May 2019) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group attained the “2019 Outstanding QTS Merchant - Merit Award” by the Hong Kong Quality Tourism Services Association (“QTSA”), recognizing the Group's outstanding performance in customer service.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, “The Group highly values the quality of services and upholds the motto of “Exquisite Craftsmanship, Quality Services and Customer Orientation”. The winning of the award recognizes the Group's efforts in providing quality services in the past years. The Group will continue to actively fulfill its service commitments and provide customers with quality products and sincere services, so as to consolidate the brand's leading position in the international jewellery industry.”

The “2019 Outstanding QTS Merchant Merit Award” recognizes merchants with an average score reaching the top 10% of the respective sector based on the results from its last three assessments, so as to set a high standard for the trade practice to maintain better service ethics and customer services’ levels.

Photo of the award presentation ceremony:



Ms. Icy Chung, Executive Director of the Group received the “2019 Outstanding QTS Merchant - Merit Award” from Mr. Winston Chow, Vice-Chairman of Quality Tourism Services Association

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,840 Lukfook Jewellery shops in 10 countries and regions across Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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