

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group's "Customer First" Philosophy Recognized for Seventh Consecutive Year as a "Consumer Caring Company"

(Hong Kong, 19 March 2019) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group has been awarded "Consumer Caring Company" for the seventh year in a row by GS1 Hong Kong, in recognition of the Group's commitment to "Put Customer First" by providing customer-centric services.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, "Our Group is thrilled to have received the "Consumer Caring Company" Award for seven consecutive years ever since 2012. With the ever-changing and increasing needs of customers, we have always strived to offer quality products, superior services as well as to enhance customers' shopping experience. Going forward, the Group will continue to empower ourselves to meet the needs of our customers."

The "Consumer Caring Scheme" aims to recognize local enterprises which provide excellent services while upholding the motto of "Put Customer First" through the effective use of technology and practice of consumer value-related strategies, so as to lift industry's overall capabilities in delivering consumer products and services. Judging criteria include "Caring for Consumers", "Keeping Promises", "Being Sincere", "Ensuring Product Quality and Safety", "Focusing on Service Quality", "Listening to Consumers" and "Caring for Employees".

Photo of the event:



Ms. Vivian Ng, Corporate Communications Manager of Lukfook Group received the trophy from Mr. Liu Ya Jun, the Deputy Director-General of the Economic Affairs Department and Head of the Commercial Office of the Liaison Office of the Central People's Government in the Hong Kong Special Administrative Region

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,820 shops in Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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