

[For Immediate Release]

# Lukfook Group Awarded the "Best of Show Award (Open Group)" in "The Hong Kong Jewellery Design Competition" for Fourth Year

(Hong Kong, 13 March 2019) — Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group's jewellery design piece "Enjoy" (shown below) has been recognized in "The 20th Hong Kong Jewellery Design Competition" as the "Best of Show Award (Open Group)".

**Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group** said, "It is my great delight that Lukfook's design has won the award for the fourth year in a row. The winning entry shows both the designer's detailed craftsmanship and creativity, and also exudes uniqueness. In the future, the Group will continue to foster and train talents, encourage our design team to strive for excellence, and constantly endeavors to gain a wider recognition."

Under the theme of "Be Connected, Be United", "The 20th Hong Kong Jewellery Design Competition" was jointly organized by the Hong Kong Trade Development Council, the Hong Kong Jewellery & Jade Manufacturers Association, the Hong Kong Jewellers' & Goldsmiths' Association, the Diamond Federation of Hong Kong and the Hong Kong Jewelry Manufacturers' Association, aiming to encourage creativity, discover talents, enhance the standard of Hong Kong jewellery designs and promote Hong Kong-made jewellery.

Inset:



Design	: Enjoy
Designer	: Ms. Chu Wai On, Chief Jewellery
	Designer of Lukfook Group

## Design Concept

"The Belt & Road Initiative brings countries along the route closer together. Sincere cooperation helps to create a win-win situation. It is like sitting side by side at a dining table and sharing a wonderful feast."



## Photo of Award Ceremony:



Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group, and the awardee Ms. Chu Wai On received the award from Mr. Benny Do, Chairman of Hong Kong Jewelry Manufacturers' Association



The award certificate of "Best of Show Award (Open Group)" in "The 20th Hong Kong Jewellery Design Competition"



## About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,820 shops in Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

## For more information, please visit the official website of Lukfook Group at <u>www.lukfook.com</u>.

## Media Enquiries:

Lukfook Group Corporate C	Communications Department	
Tel: (852) 2783 2479	Fax: (852) 3009 7509	Email: <u>corporate@lukfook.com</u>
JOVIAN Communications	Angel Yeung	
Tel: (852) 2581 0168	Fax: (852) 2854 2012	Email: <u>lukfook@joviancomm.com</u>