

# 六福集團

## LUKFOOK GROUP

【For Immediate Release】

### Lukfook Group Received Top-three Honours at the “Oxfam Rice Event” for Nine Consecutive Years

(Hong Kong, 9 July 2018) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group received the “Ordering Oxfam Rice (Organization Category)” Bronze Award in the “Oxfam Rice Event 2018”. It recognizes the Group’s active participation in supporting “Oxfam Rice Event” to assist struggling smallholder farmers worldwide to become self-reliant and lift themselves out of poverty in the long run.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group** said, “Making positive impacts to the society is important to us. We are pleased to be a committed supporter of the ‘Oxfam Rice Event’ and honored to be in the top three for nine years in a row. By supporting the ‘Oxfam Rice Event’ to raise fund for ‘Smallholder Farmers Development Fund’, the Group assists Oxfam to promote small farmers’ development projects and poverty alleviation work. In the future, we shall continue to promote our corporate culture of caring, turn goodwill into action and assist disadvantaged groups to improve their lives and contribute to the society.”

“Oxfam Rice Event” is a major annual fundraising event of Oxfam Hong Kong (“OHK”). This year’s event theme is “Support the smallholder farmers with one pack of rice”, which calls for people to purchase Oxfam rice at HK\$20 per packet and limited edition at HK\$138 per packet, aiming to raise funds for the “Smallholder Farmers Development Fund”. Funds raised will be used to assist poverty-stricken smallholder farmers to improve their lives, escape poverty and stay independent.

Photo of the award presentation event:



Ms. Grace Wong, Senior Human Resources Manager of Lukfook Group (left), received the “Ordering Oxfam Rice (Organization Category)” Bronze Award from Mr. Cheung Yuk Tong, Council Chair of OHK Kong

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### **About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,660 shops in Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

**For more information, please visit the official website of Lukfook Group at [www.lukfook.com](http://www.lukfook.com).**

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