

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group

Recognized for 3rd Consecutive Year as a Champion of the “Best of Show Award (Open Group)” in “The Hong Kong Jewellery Design Competition”

(Hong Kong, 1 March 2018) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group’s design “Linkup Fusion” (shown below) received the “Best of Show Award (Open Group)” in “The 19th Hong Kong Jewellery Design Competition” under the theme of “The Vibrant Hong Kong”. The Group has once again been recognized in the Competition for the third year in a row.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “The Group is honoured to be awarded again the “Best of Show Award (Open Group)” in the “The Hong Kong Jewellery Design Competition”, as it is testament to the excellent jewellery design talent in our Group. Their works are exquisitely crafted in delicate approach, deserving recognition from both the industry experts and many other sectors. Looking ahead, the Group will mentor more high-caliber designers and put focus on product design and innovation for a stylish, creative and quality brand.”

“The 19th Hong Kong Jewellery Design Competition” was jointly organized by the Hong Kong Trade Development Council, the Hong Kong Jewellers’ & Goldsmiths’ Association, the Hong Kong Jewellery & Jade Manufacturers Association, the Hong Kong Jewelry Manufacturers’ Association and the Diamond Federation of Hong Kong, aiming to enhance the design quality of the Hong Kong-made jewellery and encourage creativity.

Inset:



Title of design : “Linkup Fusion”

Designer : Mr. Kenny Au Kwok Man, Deputy Jewellery Design Director of Lukfook Group

Design Concept:

Combining the buttons of Chinese cheongsam and the western buttons, this 18K white gold, diamond-studded necklace symbolized the East meets West characteristics of Hong Kong, a metropolis of varied cultures, where traditions with modernism are fused together and manifested everywhere. The convergence of cultures is what gives uniqueness to this city.

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Photo of award ceremony:



Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group, and the awardee Mr. Kenny Au Kwok Man received the award from Mr. Lau Hak Bun, Vice Chairman of Hong Kong Jewellers' & Goldsmiths' Association

~End~

About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,620 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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