

# 六福集團

## LUKFOOK GROUP

**【For Immediate Release】**

### **Lukfook Group Won “Hong Kong Star Brand Award 2016 - Enterprise” for Five Consecutive Years**

(Hong Kong, 1 December 2016) —**Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group received the “Hong Kong Star Brand Award 2016 – Enterprise” from the Hong Kong Small and Medium Enterprises Association for five consecutive years, affirming the Group's position as one of the “Hong Kong Star Brands”.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group** said, “The Group is delighted to receive the ‘Hong Kong Star Brand Award – Enterprise’ for five consecutive years, in recognition for the Group's efforts in brand development. As one of the most well-known Hong Kong jewellery brands, Lukfook adheres to the motto of ‘Exquisite Craftsmanship, Quality Services and Customer Orientation’, and offers quality products and sincere services to create a superior shopping experience for our customers. In the future, we will make every effort to further enhance our brand image and service quality in line with our ‘Six Heartfelt Services’ culture, in order to build Lukfook as a ‘Star Brand’ for customers.”

“Hong Kong Star Brand Award 2016” is organized by the Hong Kong Small and Medium Enterprises Association, and co-organized by the Hong Kong Trade Development Council and the Hong Kong Productivity Council. Strict audits are carried out to select “Star Brands” which excel in aspects such as business development, quality of products and services, as well as the fulfilment of social responsibility.

Photo of the ceremony:



Mr. Gregory So Kam-leung, GBS, JP, Secretary for Commerce and Economic Development (Second right) and Ms. Kate Tsui Tsz-shan, Hong Kong Star Brand Ambassador (Second left), presented the trophy to Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group (Middle)

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### **About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,460 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

**For more information, please visit the official website of Lukfook Group at [www.lukfook.com](http://www.lukfook.com).**

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