

# 六福集團

## LUKFOOK GROUP

**【For Immediate Release】**

### **Lukfook Group Won “Hong Kong Star Brand Award 2015 - Enterprise” for Four Consecutive Years**

(Hong Kong, 20 November 2015) —**Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group received the “Hong Kong Star Brand Award 2015 – Enterprise” from the Hong Kong Small and Medium Enterprises Association for four consecutive years, in further recognition of the Group’s position as a “Hong Kong Star Brand”.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group** said, “The Group is honoured to receive the ‘Hong Kong Star Brand Award – Enterprise’ for four consecutive years, affirming the Group’s dedication and contribution in brand building. Adhering to the motto of ‘Exquisite Craftsmanship, Quality Services and Customer Orientation’, we are dedicated to providing customers with high quality products and ‘Six Heartfelt Services’ to build Lukfook as a ‘Star Brand’ for our customers. Looking forward, the Group will continue to cater for the needs of customers and strive to improve the quality of products and services in line with the culture of ‘Six Heartfelt Services’.”

“Hong Kong Star Brand Award 2015” is organized by the Hong Kong Small and Medium Enterprises Association, and co-organized by the Hong Kong Trade Development Council and the Hong Kong Productivity Council. Strict audits are carried out to select “Star Brands” which excel in aspects such as business development, quality of products and services, as well as the fulfilment of social responsibility.

Photo of the ceremony:



The Hon Jasper Tsang Yok-sing, GBM, GBS, JP, President of the Legislative Council (second left) presented the trophy to Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group (middle)

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### **About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,400 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

**For more information, please visit the official website of Lukfook Group at [www.lukfook.com](http://www.lukfook.com).**

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