

# 六福集團

## LUKFOOK GROUP

**【For Immediate Release】**

### **Lukfook Group Won the Second Runner-up in “Ordering Oxfam Rice (Organization Category)” in “Oxfam Rice Sale 2015”**

(Hong Kong, 22 July 2015) —**Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group won the Second Runner-up in “Ordering Oxfam Rice (Organization Category)” in “Oxfam Rice Sale 2015”.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group** said, “The Group has been actively supporting various kinds of charity activities to contribute to the community. We have participated in ‘Oxfam Rice Sale’ for six consecutive years. With the support of our kind-hearted employees, we helped raise funds again this year for Oxfam’s poverty alleviation and emergency relief projects in Mainland China to help the needy. Looking ahead, we will continue to support charity programmes and encourage the participation of our employees to serve the community.”

“Oxfam Rice Sale” is the annual major fundraising event of Oxfam Hong Kong. It calls for people to purchase Oxfam rice at HK\$20 per packet, aiming to raise funds for the “Oxfam China Development Fund” to provide education and living support for those left-behind children in rural China and help their families improve livelihoods and get rid of poverty. Ms. Jannus Cheung, Corporate Communications Manager of the Group, received the certificate on behalf of the Group.

Photo of the presentation ceremony:



Dr. Stephen Fisher, Director General of Oxfam Hong Kong presented the Second Runner-up Certificate in “Ordering Oxfam Rice (Organization Category)” to Ms. Jannus Cheung, Corporate Communications Manager of the Group

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### **About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with nearly 1,400 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

**For more information, please visit the official website of Lukfook Group at [lukfook.com](http://lukfook.com).**

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