

# 六福集團

## LUKFOOK GROUP

【For Immediate Release】

### Lukfook Group Won “Judging Panel – High Potential Corporate Brand” In “Prestigious Corporate Brand Awards 2013”

(Hong Kong, 18 December 2013) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) proudly announced that the Group won “Judging Panel – High Potential Corporate Brand” in “Prestigious Corporate Brand Awards 2013”, recognising the Group’s effort in brand building over the years.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group** said, “The Group is honoured to receive “Judging Panel – High Potential Corporate Brand”, gain recognition from professional judges and consumers. Lukfook has always paid importance on branding. Looking ahead, the Group will continue to maintain our competitive edges and provide quality products and excellent services with the warm-hearted brand image.”

“Prestigious Corporate Brand Awards 2013” is jointly organized by Ming Pao and the Chinese University of Hong Kong, Master of Science Programme in Marketing, aiming to establish the importance of branding in economic and corporate development, recognise the excellent achievement of Hong Kong and Mainland enterprises in brand establishment and management, and advocate social conscience and responsibility. The presentation ceremony was held at JW Marriott Hotel Hong Kong on 3 December 2013. Ms. Shirley Wong, Executive Director and Deputy General Manager of Lukfook Group, received the award on behalf of the Group.

Photo of the ceremony :



Dr. Susanna Kwok, Senior Lecturer of Department of Marketing, CUHK Business School (left) presented the trophy of “Judging Panel – High Potential Corporate Brand” to Ms. Shirley Wong, Executive Director and Deputy General Manager of Lukfook Group

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### **About Luk Fook Holdings (International) Limited (Stock Code: 00590)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,200 shops in Hong Kong, Macau, Mainland China, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

**For more information, please visit the official website of Lukfook Group at [lukfook.com](http://lukfook.com).**

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