



【For Immediate Release】

**Lukfook Group Announced
Grand Opening of Its First Shop in Sydney, Australia**

(Hong Kong, 18 December 2013) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) proudly announced that its first shop in Australia was officially opened in Sydney on 13 December, expanding its global network to 7 countries and regions including Hong Kong, Macau, Mainland China, Singapore, the United States, Canada and Australia. The Group has a total of over 1,200 shops worldwide, marking a momentous milestone of the Group’s overseas expansion.

The new shop is located at Sussex Street in Sydney. This first shop of “Lukfook Jewellery” in Australia, is situated in the Chinatown in Sydney’s city centre with convenient transportation network and high pedestrian flow. Equipped with decent environment, stylish decoration, sparkling jewellery, as well as the warm-hearted brand image of “Lukfook Jewellery”, the new shop would certainly provide customers a quality and comfortable shopping experience.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “Adhering to the corporate vision “Brand of Hong Kong, Sparkling the World”, the Group has been expanding its global retail network over the years. Following the opening of shops in North America and Singapore, the Group has once again successfully tapped into the overseas markets to further extend its global retail presence. Looking ahead, the Group will continue to identify advantageous locations for establishment of new shops to expand its footprint worldwide, and strengthen the brand’s leading position in the international jewellery retail market.”

The new shop in Australia is located at Shop 5, G/F., and Suite 5, 1/F., 410-420 Sussex Street, Sydney NSW 2000, Australia.

六福集團

LUKFOOK GROUP



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About Luk Fook Holdings (International) Limited (Stock Code: 00590)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,200 shops in Hong Kong, Macau, Mainland China, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at lukfook.com.

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