

**【 For Immediate Release 】**

**Lukfook Group  
Attains First Runner-up in  
“Ordering Oxfam Rice (Organization Category)” in “Oxfam Rice Sale 2013”**

(Hong Kong, 24 July 2013) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group attained First Runner-up in “Ordering Oxfam Rice (Organization Category)” in “Oxfam Rice Sale 2013”.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group**, said, “The Group is honoured to have participated in the ‘Oxfam Rice Sale’ for the fourth consecutive year. With its commitment to good corporate citizenship, the Group has actively participated in community service and encouraged employees to serve the community to help those in need. With the dedication of our kind-hearted employees, we helped raise funds for this event for poverty alleviation and disaster relief in Mainland China. Looking ahead, we will continue to support charitable activities to set an example for excellence in corporate social responsibility.”

“Oxfam Rice Sale” is an annual flagship fundraising activity of “Oxfam China Development Fund” aimed at supporting poverty alleviation and disaster relief projects in Mainland China, in hopes of improving the lives of vulnerable groups in Mainland China. The award presentation ceremony was held on 19 July 2013 at The Hong Kong Federation of Youth Groups Building. Ms. Wong Hau Yeung, Shirley, Director and Deputy General Manager of Lukfook Group, received the certificate on behalf of the Group.

Photo of the Award Presentation Ceremony:



Dr Stephen Fisher, Director General of Oxfam Hong Kong, presented the certificate to Ms. Wong Hau Yeung, Shirley (Left), Director and Deputy General Manager of Lukfook Group.

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**About Luk Fook Holdings (International) Limited (Stock Code: 00590)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,100 shops in Mainland China, Hong Kong, Macau, Singapore, the United States and Canada. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".