

**【 For Immediate Release 】**

**Lukfook Group Announces  
The Largest Flagship Store in Mainland China Opened in Wuhan**

(Hong Kong, 7 June 2013) ----- Luk Fook Holdings (International) Limited (“Lukfook” / the “Group”) (Stock Code: 00590) has always been actively expanding into the China jewellery market. Since the opening of our first “Lukfook Jewellery” retail store in Mainland China in 1994, the Group has successfully captured the growth opportunity and rapidly expanding its nationwide footprint in Mainland China in over 250 cities and autonomous regions across 31 provinces. As at 28 May 2013, Lukfook Group had a total of 1,042 stores in Mainland China. To further enhance and consolidate market share, the Group proudly announces the grand opening of the largest flagship store in Mainland China in May 2013.

The five-storey flagship store is located at Zhongshan Avenue, Jianghan, Wuhan, with a total floor area of approximately 16,000 square feet. It also serves as the largest retail and supporting centre of the Group in Wuhan. It is situated in the busiest shopping district in Wuhan, as well as the core area of Zhongshan Avenue with convenient transportation network and high penetration. The spacious environment, glamorous decoration and a wide variety of jewelleries, together with functional zoning which includes a stand-alone private VIP room, would certainly meet the preferences of difference customers and provide them with a brand new shopping experience.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “Wuhan as a focal city in Central China, it has enjoyed rapid economic development. There are currently 25 ‘Lukfook Jewellery’ stores since the first store opened in 2008. As the largest flagship store in Mainland China, its privileged location successfully attracts numerous customers and contributes to our business with a satisfactory performance. The new flagship store is a milestone of our successful penetration into the Mainland China market that further enhances Lukfook’s brand image and public recognition.”

As at 28 May 2013, Lukfook Group had a total of 1,042 stores in Mainland China of which 364 stores were located in Northern China; 131 in Eastern China; 185 in Central China and 362 in Southern China.

**Information and photos of Flagship Store “Lukfook Jewellery” in Wuhan:**

Shop address: Lukfook Jewellery Flagship Store, No. 385, Zhongshan Avenue, Jiangnan, Wuhan, Hubei, China



Glamorous and modern exterior design of  
Wuhan Flagship Store



High traffic with contemporary decoration in shop

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**About Luk Fook Holdings (International) Limited (Stock Code: 00590)**

Lukfook Group is principally engaged in sourcing, designing, wholesaling, trademark licensing and retailing of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Lukfook Group currently has a total of over 1,090 retail outlets spreading across Hong Kong, Macau, Mainland China, Singapore, the United States and Canada. The Group continues to look for new business opportunities in the international market, echoing its corporate development of “Brand of Hong Kong, Sparkling the World”.