

【 For Immediate Release 】

**Subsidiary of Luk Fook Holdings (International) Limited
Maxigood (Guangzhou) Jewellery Company Limited**

Obtained the Honour of “Hong Kong - Guangdong Cleaner Production Partners (Manufacturing)”

(Hong Kong, 20 November 2012) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) proudly announced that its subsidiary, Maxigood (Guangzhou) Jewellery Company Limited, has successfully passed the audit of “Hong Kong – Guangdong Cleaner Production Partners Recognition Scheme”, which is jointly issued by The Environment Bureau of HKSAR, the Economic & Information Commission of Guangdong Province and major trade and industry associations in Hong Kong. The Group was commended as “Hong Kong – Guangdong Cleaner Production Partners (Manufacturing)” to recognize its dedication to cleaner production.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “The Group is honored to receive this Commendation from the Hong Kong and Guangdong governments. Over the years, the Group has been actively incorporating green management initiatives into our jewellery manufacture, administration and daily retail operations. Looking ahead, the Group will continue to strive to further improve the environmental awareness for a better future.”

Maxigood (Guangzhou) Jewellery Company Limited is a subsidiary of the Group in Panyu, Guangzhou, the PRC. Its core business comprises of production, processing and sale of jewellery products. It has successfully attained the ISO 9001:2008 Quality Management Systems – Requirements and ISO 14001:2004 Environmental Management System in 2008 and 2009 respectively, representing an assurance for meeting professional standards.

The presentation ceremony was held at Pearl River Hotel in Guangzhou on 20 November 2012 (Tuesday). Mr. Lo Kwong Fat, Director (Maxigood Enterprises) & Production Manager, received the honour on behalf of the Group.

Photo of the commendations :



Lukfook Group was awarded by Hong Kong's Environment Bureau and the Economic and Information Commission of Guangdong Province with the honour of "Hong Kong – Guangdong Cleaner Production Partners (Manufacturing)"

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About "Hong Kong - Guangdong Cleaner Production Partners Recognition Scheme"

The Environment Bureau of Hong Kong (HKENB), in collaboration with the Economic & Information Technology Commission of Guangdong Province (GDEIC) and the major trade and industry associations in Hong Kong launched the "Cleaner Production Partnership Programme". Professional advice and technical support is provided under the Programme to encourage and facilitate Hong Kong-owned factories in the Pearl River Delta region to adopt cleaner production technologies and practices, thereby making a positive contribution to improving the air quality and the regional environment. To further galvanize the efforts in promoting cleaner production, the Hong Kong and Guangdong governments jointly launched the "Hong Kong – Guangdong Cleaner Production Partners Recognition Scheme" in August 2009, awarding commendations to those Hong Kong-owned enterprises which demonstrate active participation in cleaner production.

About Luk Fook Holdings (International) Limited (Stock Code: 00590)

Lukfook Group is principally engaged in sourcing, designing, wholesaling, trademark licensing and retailing of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Lukfook Group currently has a total of over 1,000 retail outlets spreading across the PRC, Hong Kong, Macau, Singapore, the United States and Canada. The Group continues to look for new business opportunities in the international market, echoing its corporate development of "Brand of Hong Kong, Sparkling the World".