

**Luk Fook Holdings (International) Limited
Supported “Po Leung Kuk Charity Cantonese Opera”**

(Hong Kong, 10 November 2012) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group has donated HK\$100,000 to Po Leung Kuk for supporting the “Po Leung Kuk Charity Cantonese Opera”, which aims to raise fund for “Po Leung Kuk Cantonese Opera Development Fund” to nurture Cantonese opera talents.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “The Group is committed to supporting the promotion and development of traditional Chinese arts. We are delighted to learn that Po Leung Kuk has held this meaningful charity Cantonese opera, and spare no effort to preserve Chinese Arts and nurture new talents. Looking ahead, the Group will continue to shoulder the corporate social responsibility and support various cultural and charitable activities as a unique indigenous art. ”

Po Leung Kuk is one of the long historical and well-established charitable organisations in Hong Kong, which provides quality, professional and diversified services to the community as its core mission. Through its over 230 service units, Po Leung Kuk now provides welfare, educational, recreational and cultural services to the public.

To cultivate talents of the new generation and promote the art of Cantonese opera, Po Leung Kuk has established the “Po Leung Kuk Cantonese Opera Development Fund”. During the event, the artists performed several classics of Cantonese opera and interacted with all audiences at the end of the event, which set a pioneering record for the greatest number of people singing Cantonese opera together.

“Po Leung Kuk Charity Cantonese Opera” was held at Hong Kong Coliseum on 10th November 2012 (Saturday). Ms. Hui Hiu Fai, Florence, SBS, JP, Under Secretary for Home Affairs, was invited as the officiating guest of the assembly. Mr. Wong Ho Lung, Danny, Deputy Chairman and Executive Director of the Group, presented the cheque of HKD100,000 on behalf of Lukfook Group and participated in the opening ceremony.

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Mr. Wong Ho Lung, Danny, Deputy Chairman and Executive Director of Lukfook Group (2nd Left), presented the cheque of HKD100,000 to Ms. Hui Hiu Fai, Florence, SBS, JP, Under Secretary for Home Affairs (Centre), Ms. Jacqueline P.C. Leung, Chairman of Po Leung Kuk (2nd Right), Dr. Jay F.L. Kay, Director of Po Leung Kuk cum Chairman of the Organising Committee (1st Right) and Ms. Catherine Y.C. Siu, Director of Po Leung Kuk (1st Left) received the cheque on behalf of the assembly.



Mr. Wong Ho Lung, Danny, Deputy Chairman and Executive Director of Lukfook Group (1st Right) hosted the opening ceremony together with Ms. Hui Hiu Fai, Florence, SBS, JP, Under Secretary for Home Affairs (Centre), Ms. Jacqueline P.C. Leung, Chairman of Po Leung Kuk (3rd Left), Dr. Jay F.L. Kay, Director of Po Leung Kuk cum Chairman of the Organising Committee (3rd Right), Ms. Catherine Y.C. Siu, Director of Po Leung Kuk (2nd Left) and other diamond sponsor representatives.



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About Luk Fook Holdings (International) Limited (Stock Code: 00590)

Lukfook Group is principally engaged in sourcing, designing, wholesaling, trademark licensing and retailing of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Lukfook Group currently has a total of over 1,000 retail outlets spreading across the PRC, Hong Kong, Macau, Singapore, the United States and Canada. The Group continues to look for new business opportunities in the international market, echoing its corporate development of "Brand of Hong Kong, Sparkling the World".