

【 For Immediate Release 】

**Luk Fook Holdings (International) Limited Announces
Attaining the “Caring Company” Logo from Hong Kong Council of Social Services
In Recognition of Commitment to Corporate Social Responsibility**

(Hong Kong, 4 May 2012) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) proudly announced that the Group was awarded the “Caring Company 2011/12” Logo from the Hong Kong Council of Social Service. It affirms the continued contributions and effort of the Group in demonstrating corporate social responsibility during the year.

Mr. Wong Wai Sheung, Chief Executive of the Group, said, “We are honoured to receive the Caring Company Logo. Over the years, Lukfook Group has actively fulfilled its corporate social responsibility by supporting a number of charities and community events. We are committed to repaying the society and this award recognizes the efforts made by the Group and our staff. We will continue to carry out corporate social responsibility in order to help build a harmonious society.”

The HKCSS Caring Company Programme was launched by the Hong Kong Council of Social Service and aims to create a cohesive society through cultivating good corporate citizenship, building strategic partnerships among businesses and social service partners and inspiring CSR through caring for the community, employees and the environment. The programme rewards organizations that demonstrate a commitment in caring for the well-being of the community, their employees and the environment.

The Recognition Ceremony of “Caring Company 2011/12” was held on 3 May 2012 (Thursday) at the Hong Kong Convention and Exhibition Centre. The Acting Chief Secretary for Administration of HKSAR Government, The Hon. Ambrose Lee Siu-Kwong, was invited to officiate at the ceremony and present the certificates.

~End~

Luk Fook Holdings (International) Limited
六福集團(國際)有限公司



Mission

To build a cohesive society by promoting strategic partnerships among businesses and social service partners and inspiring corporate social responsibility through caring for the community, employees and the environment.

宗旨

促進商界與社會伙伴合作、推動企業履行社會責任，並鼓勵工商及公共機構關懷社群、關心員工及愛護環境，攜手建設共融社會。

Caring for the Community
關懷社區

Caring for the Employees
關懷員工

Caring for the Environment
關懷環境




Bernard Chan
Chairperson
Steering Committee of The Caring Company Scheme
「商界展關懷」計劃督導委員會主席 陳智思


Kennedy Liu
Chairperson
The Hong Kong Council of Social Service
香港社會服務聯會主席 廖達賢


Christine Fang
Chief Executive
The Hong Kong Council of Social Service
香港社會服務聯會行政總裁 方敏生

Valid from 1 March 2012 to 30 April 2013
於2012年3月1日至2013年4月30日有效

Luk Fook Holdings (International) Limited was awarded the Certificate of “Caring Company 2011/12” Logo

About Luk Fook Holdings (International) Ltd. (Stock Code: 00590.HK)

Lukfook Group is principally engaged in sourcing, designing, retailing and wholesaling of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Lukfook Group currently has a total of over 870 retail outlets spreading across the PRC, Hong Kong, Macau, Singapore, the United States and Canada. The Group continues to look for new business opportunities in the international market, echoing its corporate development of “Brand of Hong Kong, Sparkling the World”.