

**Luk Fook Announces  
Attaining the Honour of “Manpower Developer”  
In “ERB Manpower Developer Award Scheme”**

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**Being Recognized for its Achievements in Manpower Training**

(Hong Kong, 29 April 2011) ----- **Luk Fook Holdings (International) Limited** (“Luk Fook” / the “Group”) (Stock Code: 00590), proudly announced that the Group attained the honour of “Manpower Developer” in the “ERB Manpower Developer Award Scheme” hosted by the Employees Retraining Board (“ERB”), in recognition of the Group’s outstanding accomplishments in manpower training and development.

**Mr. Wong Wai Sheung, Chief Executive of the Group**, said, “The Group has always placed great value in manpower training. This award not only recognizes our efforts in manpower training and development all these years, but also reinforces our staff’s sense of belonging. It will also help enhance the Group’s corporate image and attract more talents to join us.”

Organized by the ERB annually, the “ERB Manpower Developer Award Scheme” aims to cultivate a common value to human resources development. The scheme was first launched in 2009 with an aim to promote a corporate culture focusing on manpower training and development among enterprises, heighten the awareness of the employers and employees of the importance of on-the-job training and continuous upgrading and acknowledge the enterprises which have demonstrated outstanding performance in manpower training and development.

The presentation ceremony of the event was held at The Mira Hong Kong yesterday afternoon. Ms. Shirley Wong, Group Deputy General Manager, received the award on behalf of the Group (see the photos in page 2).

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**About Luk Fook Holdings (International) Ltd. (Stock Code: 00590.HK)**

Luk Fook Group is principally engaged in sourcing, designing, retailing and wholesaling of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Luk Fook Group currently has a total of over 700 retail outlets spreading across the PRC, Hong Kong, Macau, Singapore, the United States and Canada. The Group continues to look for new business opportunities in the international market, echoing its corporate development of “Brand of Hong Kong, Sparkling the World”.



The 2<sup>nd</sup> presentation ceremony of “ERB Manpower Developer Award Scheme” was held at the Mira Hong Kong on 28 Apr 2011.



Ms. Shirley Wong, the Group’s Deputy General Manager, received the award from Mr. Matthew Cheung, the Secretary for Labour and Welfare, on behalf of the Group.

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