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(於百慕達註冊成立之有限公司) (Incorporated in Bermuda with Limited Liability) Stock Code 股份代號: 0590

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2020

HIGHLIGHTS

- Revenue reached HK\$3.3 billion, representing a decrease of 47.0% as compared with the same period last year
- SSSG¹ for the Hong Kong SAR² and Macau SAR³ market was -70.2%, while that for the Mainland China⁴ market was -30.1%
- Gross profit decreased by 41.2% to HK\$1.1 billion, with overall gross margin increased by 3.3 p.p. to 33.2% under high gold price rise
- Operating profit decreased by 41.4% to HK\$387 million
- Profit attributable to equity holders decreased by 41.3% to HK\$291 million
- Basic earnings per share were HK\$0.50, decreased by 41.2%
- Proposed interim and special dividends of HK\$0.225 and HK\$0.275 per share, respectively, a total of 100.8% dividend payout ratio
- Net addition of 60 shops during the period with a total of 2,180 shops globally at period end

Same store sales growth ("SSSG") represented a comparison of sales of the same self-operated shop having full day operations in the comparable periods and such data did not include sales of licensed shops and Mainland China's e-commerce business.

Hong Kong SAR: Hereafter refers to as "Hong Kong"

Macau SAR: Hereafter refers to as "Macau"

⁴ Mainland China: Hereafter refers to as "Mainland"

FINANCIAL PERFORMANCE			
	For the six months ended 30 September 2020 HK\$'000	For the six months ended 30 September 2019 HK\$'000	Y-o-Y Changes
Revenue Gross Profit Operating Profit	3,343,776	6,305,284	-47.0%
	1,109,704	1,886,243	-41.2%
	387,120	660,471	-41.4%
Profit for the period Profit Attributable to Equity Holders	293,003	497,291	-41.1%
	291,191	496,303	-41.3%
Basic Earnings per Share	HK\$0.500	HK\$0.85	-41.2%
Interim Dividend per Share	HK\$0.225	HK\$0.50	-55.0%
Special Dividend per Share	HK\$0.275	-	N/A
Dividend Payout Ratio ¹	100.8%	59.1%	+41.7p.p.
Gross Margin Operating Margin Net Margin	33.2%	29.9%	+3.3p.p.
	11.6%	10.5%	+1.1p.p.
	8.8%	7.9%	+0.9p.p.
EBITDA EBITDA Margin Total Operating Expenses to Revenue Ratio	649,039	929,121	-30.1%
	19.4%	14.7%	+4.7p.p.
	23.7%	17.2%	+6.5p.p.
Effective Tax Rate	20.0%	20.6%	-0.6p.p.

Dividend policy: Dividend payout ratio at 40-45%

The board of directors (the "Board") of Luk Fook Holdings (International) Limited (the "Company") is pleased to present the unaudited consolidated interim results of the Company and its subsidiaries (collectively referred to as the "Group") for the six months ended 30 September 2020 together with comparative figures for the corresponding period in 2019 as follows:

CONDENSED CONSOLIDATED INCOME STATEMENT

For the six months ended 30 September 2020

		for the six mo 30 Septe	Unaudited for the six months ended 30 September		
	Note	2020 HK\$'000	2019 HK\$'000		
Revenue Cost of sales	5	3,343,776 (2,234,072)	6,305,284 (4,419,041)		
Gross profit Other income Other losses, net Selling and distribution costs Administrative expenses Net reversal of impairment loss/(net impairment loss) on financial assets	6 7	1,109,704 139,633 (68,761) (719,989) (73,819)	1,886,243 50,339 (132,979) (999,673) (87,408) (56,051)		
Operating profit	5	387,120	660,471		
Finance income Finance costs		31,405 (18,701)	17,820 (31,671)		
Finance income/(costs), net		12,704	(13,851)		
Share of results of associates		(33,687)	(20,608)		
Profit before income tax Income tax expenses	8	366,137 (73,134)	626,012 (128,721)		
Profit for the period		293,003	497,291		
Profit attributable to: Equity holders of the Company Non-controlling interests		291,191 1,812	496,303 988		
Earnings per share for profit attributable to equity holders of the Company during the period – Basic	9	293,003 HK\$0.50	HK\$0.85		
– Diluted		HK\$0.50	HK\$0.85		

Details of dividends to equity holders of the Company are set out in Note 10.

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended 30 September 2020

	Unaudited for the six months ended 30 September		
	2020 HK\$'000	2019	
Profit for the period	293,003	497,291	
Other comprehensive income:			
Items that may be or have been subsequently reclassified to profit or loss Currency translation differences			
- Group	270,018	(334,534)	
- Associates	(2,633)	60	
Release of exchange reserve to profit or loss upon disposal of a subsidiary	(1,489)	_	
Items that will not be subsequently reclassified to profit or loss			
Revaluation of financial assets at fair value through other comprehensive income	(1,543)	(769)	
Other comprehensive income for the period, net of tax	264,353	(335,243)	
Total comprehensive income for the period	557,356	162,048	
Attributable to:			
 Equity holders of the Company 	553,644	167,616	
 Non-controlling interests 	3,712	(5,568)	
Total comprehensive income for the period	557,356	162,048	

CONDENSED CONSOLIDATED BALANCE SHEET As at 30 September 2020

	Note	As at 30 September 2020 HK\$'000 (Unaudited)	As at 31 March 2020 <i>HK\$'000</i> (Audited)
ASSETS Non-current assets Property, plant and equipment Investment properties Right-of-use assets		860,870 801,146 757,588	841,004 791,617 919,706
Interests in associates Financial assets at fair value through other comprehensive income Trading license Gold loan receivables	11	21,735 822 1,080 63,133	2,365 1,080
Deposits, prepayments and other receivables Deferred income tax assets		327,722 99,639 2,933,735	156,284 71,839 2,844,584
Current assets Inventories Right of return assets Trade receivables	12	6,924,888 78,534 195,022	7,533,146 93,383 231,309
Deposits, prepayments and other receivables Amount due from an associate Gold loan receivables Income tax recoverables Cash and cash equivalents	11	480,930 - 15,783 63,909 2,638,619	447,443 1,372 - 59,578 2,714,233
Total assets		10,397,685	13,925,048
EQUITY Capital and reserves attributable to the equity holders of the Company			
Share capital Share premium Reserves		58,710 2,494,040 8,079,045	58,710 2,494,040 7,818,955
Non-controlling interests		10,631,795 (428)	10,371,705 40,406
Total equity		10,631,367	10,412,111

CONDENSED CONSOLIDATED BALANCE SHEET (CONTINUED)

As at 30 September 2020

	Note	As at 30 September 2020 HK\$'000 (Unaudited)	As at 31 March 2020 HK\$'000 (Audited)
LIABILITIES			
Non-current liabilities		155 460	1.46.027
Deferred income tax liabilities		157,468	146,837
Lease liabilities		171,219	283,661
Employee benefit obligations		9,618	9,618
		338,305	440,116
Current liabilities			
Trade payables, other payables and accruals	13	888,446	707,861
Contract liabilities		111,033	97,692
Derivative financial instruments		19,428	22
Lease liabilities		411,603	469,394
Sales refund liabilities		157,686	173,221
Amount due to an associate	11	9,641	20
Bank borrowings	14	354,851	1,126,072
Gold loans		280,083	386,739
Current income tax liabilities		128,977	111,800
		2,361,748	3,072,821
Total liabilities		2,700,053	3,512,937
Total equity and liabilities		13,331,420	13,925,048

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 September 2020

_	Attributa	ble to equity h	ompany	_			
Unaudited	Share capital <i>HK\$'000</i>	Share premium <i>HK\$'000</i>	Reserves HK\$'000	Subtotal <i>HK\$</i> '000	Non- controlling interests HK\$'000	Total equity <i>HK\$'000</i>	
For the period ended 30 September 2020							
As at 31 March 2020	58,710	2,494,040	7,818,955	10,371,705	40,406	10,412,111	
Comprehensive income							
Profit for the period	-		291,191	291,191	1,812	293,003	
Other comprehensive income Currency translation differences							
- Group	_	_	268,118	268,118	1,900	270,018	
– Associates	_	_	(2,633)	(2,633)	-	(2,633)	
Release of exchange reserve to profit or loss upon disposal of a subsidiary Revaluation of financial assets	-	-	(1,489)	(1,489)	-	(1,489)	
at fair value through other comprehensive income			(1,543)	(1,543)		(1,543)	
Total comprehensive income			553,644	553,644	3,712	557,356	
Transaction with owners							
Dividends paid	_	_	(293,554)	(293,554)	_	(293,554)	
Dividend paid to a non-controlling shareholder of a subsidiary	_	_	_	_	(10,992)	(10,992)	
Disposal of a subsidiary					(33,554)	(33,554)	
=	 :	<u>-</u>	(293,554)	(293,554)	(44,546)	(338,100)	
As at 30 September 2020	58,710	2,494,040	8,079,045	10,631,795	(428)	10,631,367	

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (CONTINUED)

For the six months ended 30 September 2019

	Attribut	able to equity h				
Unaudited	Share capital <i>HK\$'000</i>	Share premium <i>HK\$</i> '000	Reserves HK\$'000	Subtotal <i>HK\$</i> '000	Non- controlling interests HK\$'000	Total equity HK\$'000
For the period ended						
30 September 2019 As at 31 March 2019	58,710	2,494,040	7,964,520	10,517,270	45,646	10,562,916
Change in accounting policy			(24,479)	(24,479)	-	(24,479)
Restated total equity						
as at 1 April 2019	58,710	2,494,040	7,940,041	10,492,791	45,646	10,538,437
Comprehensive income						
Profit for the period			496,303	496,303	988	497,291
Other comprehensive income						
Currency translation differences						
– Group	_	_	(327,978)	(327,978)	(6,556)	(334,534)
AssociatesRevaluation of financial assets	_	_	60	60	_	60
at fair value through other						
comprehensive income			(769)	(769)		(769)
Total comprehensive income			167,616	167,616	(5,568)	162,048
Transaction with owners						
Dividends paid			(352,265)	(352,265)		(352,265)
As at 30 September 2019	58,710	2,494,040	7,755,392	10,308,142	40,078	10,348,220

NOTES:

1 BASIS OF PREPARATION

This condensed consolidated interim financial information for the six months ended 30 September 2020 has been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting". The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 31 March 2020, which were prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRSs").

2 ACCOUNTING POLICIES

Except as described below, the accounting policies applied are consistent with those of the annual financial statements for the year ended 31 March 2020, as described in those annual financial statements.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.

(a) New amendments to existing standards that are effective for the first time for the financial year beginning 1 April 2020:

Amendments to HKAS 1 and HKAS 8

Amendments to HKAS 39, HKFRS 7 and
HKFRS 9

Definition of Material
Interest Rate Benchmark Reform

Amendments to HKFRS 3 (Revised)

Conceptual Framework for Financial

Definition of a Business

Revised Conceptual Framework for Financial Reporting

Reporting 2018

There are no new amendments to standards that are effective for the first time for this interim period that have a material impact on the Group.

(b) Certain new standard and amendments to existing standards have been published that are mandatory for the Group's accounting periods beginning on or after 1 April 2021, which the Group has not early adopted, are as follows:

Amendments to HKAS 1

Amendment to HKAS 16

Amendment to HKAS 37

Amendment to HKAS 37

Classification of liabilities as current or non-current (3)

Proceeds before Intended Use (2)

Cost of fulfilling a Contract (2)

Interest Rate Benchmark Reform – Phrase 2 (1)

HKFRS 7, HKFRS 9 and HKFRS 16
Amendments to Annual Annual improvements 2018-2020 cycle

Improvement Project (HKFRS 1, HKFRS 9, HKFRS 16 and HKAS 41) (2) HKFRS 17 Insurance contracts (3)

Amendments to HKFRS 10 and HKAS 28 Sale or Contribution of Assets between an Investor and its Associate or Joint Venture (4)

Amendment to HKFRS 3 Reference to the Conceptual Framework (2)

(1) Effective for annual period beginning on or after 1 January 2021

- (2) Effective for annual period beginning on or after 1 January 2022
- (3) Effective for annual period beginning on or after 1 January 2023
- (4) To be announced by HKICPA

The directors of the Group are in the process of assessing the financial impact of the adoption of the above new standard and amendments to standards. The directors of the Group will adopt the new standards and amendments to standards when they become effective.

3 ESTIMATES

The preparation of condensed consolidated interim financial information requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing this condensed consolidated interim financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements for the year ended 31 March 2020.

4 SEGMENT INFORMATION

The chief operating decision-maker ("CODM") has been identified as the executive directors and senior management collectively. The CODM reviews the Group's internal reporting in order to assess performance and allocate resources. The operating segments are reported in accordance with the internal reporting reviewed by the CODM.

The CODM considers the business by nature of business activities and assesses the performance of the following operating segments:

- i. Retailing Hong Kong, Macau and overseas
- ii. Retailing Mainland
- iii. Wholesaling Hong Kong
- iv. Wholesaling Mainland
- v. Licensing

CODM assesses the performance of the operating segments based on segment results. Finance income and costs, share of results of associates, corporate income and expenses are not included in the results of each operating segment that is reviewed by the CODM. Other information provided to the CODM is measured in a manner consistent with that in the condensed consolidated interim financial information.

Assets of reportable segments exclude interests in associates, certain leasehold land and buildings, investment properties, gold loan receivables, deferred income tax assets, income tax recoverable and corporate assets, all of which are managed centrally. Liabilities of reportable segments exclude deferred income tax liabilities, current income tax liabilities, bank borrowings, gold loans and corporate liabilities, all of which are managed centrally. These form part of the reconciliation to total assets and liabilities on the condensed consolidated balance sheet.

Sales to external customers are stated after elimination of inter-segment sales. Sales between segments are carried out at mutually agreed terms. The revenue from external parties, assets and liabilities, reported to the CODM is measured in a manner consistent with that in the condensed consolidated income statement and condensed consolidated balance sheet.

For the six months ended 30 September 2020

			roi the six in	onthis chucu 30 Sept	tember 2020		
(Unaudited)	Retailing – Hong Kong, Macau and overseas HK\$'000	Retailing – Mainland <i>HK\$</i> '000	Wholesaling – Hong Kong <i>HK\$'000</i>	Wholesaling – Mainland <i>HK\$</i> '000	Licensing HK\$'000	Inter-segment elimination HK\$'000	Reportable segments Total HK\$'000
Revenue Sales to external customers Sales of scrap	1,038,022	689,436	91,887 6,556	1,110,291			2,929,636 6,556
Inter-segment sales	1,038,022 330,161	689,436 52,152	98,443 218,107	1,110,291 274,550	-	(874,970)	2,936,192
Sales of merchandises Royalty and service income Consultancy fee income	1,368,183	741,588	316,550	1,384,841	359,640 47,944	(874,970) - -	2,936,192 359,640 47,944
Total	1,368,183	741,588	316,550	1,384,841	407,584	(874,970)	3,343,776
Results of reportable segments	(105,534)	83,334	(11,495)	158,970	290,271	_	415,546
A reconciliation of results of reportable segments to profit for the period is as follows:							
Results of reportable segments Unallocated income Unallocated expenses							415,546 55,128 (83,554)
Operating profit Finance income Finance costs Share of results of associates							387,120 31,405 (18,701) (33,687)
Profit before income tax Income tax expenses							366,137 (73,134)
Profit for the period Less: Profit attributable to							293,003
non-controlling interests Profit attributable to equity holders							(1,812)
of the Company							291,191

As at 30 September 2020

Retailing – Hong Kong, Macau and Retailing – Wholesaling – Wholesaling – (Unaudited) Overseas Mainland Hong Kong Mainland Licensing Unallocated HK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000	
5.00(107 1.0(4.14) 503.430 3.313.242 1.5(5.445	Total <i>HK\$'000</i>
Segment assets 5,096,107 1,064,146 502,420 2,212,343 1,565,445	10,440,461
Interests in associates 21,735	21,735
Land and buildings 780,275	780,275
Investment properties 801,146	801,146
Gold loan receivables 78,916	78,916
Deferred income tax assets 99,639	99,639
Income tax recoverable 63,909	63,909
Other unallocated assets	1,045,339
Total assets	13,331,420
Segment liabilities (758,028) (44,509) (49,305) (235,750) (589,148)	(1,676,740)
Deferred income tax liabilities (157,468)	(157,468)
Current income tax liabilities (128,977)	(128,977)
Bank borrowings (354,851)	(354,851)
Gold loans (280,083)	(280,083)
Other unallocated liabilities (101,934)	(101,934)
Total liabilities	(2,700,053)

For the six months ended 30 September 2019

			1 of the six in	ionins chucu 30 septi	JIIIUCI 2017		
(Unaudited)	Retailing – Hong Kong, Macau and overseas HK\$'000	Retailing – Mainland HK\$'000	Wholesaling – Hong Kong HK\$'000	Wholesaling – Mainland HK\$'000	Licensing HK\$'000	Inter-segment elimination HK\$'000	Reportable segments Total HK\$'000
Revenue Sales to external customers Sales of scrap	3,544,238	943,121	41,728 16,185	1,318,501	- -		5,847,588 16,185
Inter-segment sales	3,544,238 65,986	943,121 8,286	57,913 967,187	1,318,501 330,447	<u>-</u>	(1,371,906)	5,863,773
Sales of merchandises Royalty and service income Consultancy fee income	3,610,224	951,407 - -	1,025,100	1,648,948	388,174 53,337	(1,371,906)	5,863,773 388,174 53,337
Total	3,610,224	951,407	1,025,100	1,648,948	441,511	(1,371,906)	6,305,284
Results of reportable segments	262,888	93,928	29,256	135,730	312,594		834,396
A reconciliation of results of reportable segments to profit for the period is as follows:							
Results of reportable segments Unallocated income Unallocated expenses							834,396 39,323 (213,248)
Operating profit Finance income Finance costs Share of results of associates							660,471 17,820 (31,671) (20,608)
Profit before income tax Income tax expenses							626,012 (128,721)
Profit for the period Less: Profit attributable to							497,291
non-controlling interests						-	(988)
Profit attributable to equity holders of the Company							496,303

As at 31 March 2020

(Audited)	Retailing— Hong Kong, Macau and overseas HK\$'000	Retailing– Mainland <i>HK\$</i> '000	Wholesaling- Hong Kong HK\$^000	Wholesaling– Mainland <i>HK\$</i> '000	Licensing HK\$'000	Unallocated HK\$'000	Total <i>HK\$'000</i>
Segment assets	5,489,209	1,553,067	653,756	2,549,080	1,317,452		11,562,564
Interests in associates Land and buildings Investment properties Deferred income tax assets Income tax recoverable Other unallocated assets						60,689 737,210 791,617 71,839 59,578 641,551	60,689 737,210 791,617 71,839 59,578 641,551
Total assets							13,925,048
Segment liabilities	(915,824)	(51,989)	(38,628)	(139,033)	(517,837)		(1,663,311)
Deferred income tax liabilities Current income tax liabilities Bank borrowings Gold loans Other unallocated liabilities						(146,837) (111,800) (1,126,072) (386,739) (78,178)	(146,837) (111,800) (1,126,072) (386,739) (78,178)
Total liabilities							(3,512,937)

5 OPERATING PROFIT

Operating profit is stated after charging the following:

	For the six months ended 30 September		
	2020 20		
	HK\$'000	HK\$'000	
Cost of sales (Note (i))			
 Cost of inventories sold 	2,126,294	4,296,960	
 Cost of licensing business 	107,778	122,081	
Staff costs (including the directors' emoluments) (Note (i))	281,440	413,871	
Expenses relating to short-term leases and variable lease payments	35,225	125,880	
Rent concession related to COVID-19 (Note (ii))	(50,392)	_	
Commission expenses to payment service providers	12,956	43,869	
Depreciation of right-of-use assets	233,040	229,966	
Depreciation of investment properties	12,039	4,560	
Depreciation of property, plant and equipment	50,527	54,732	
Loss on disposal of property, plant and equipment	1,072	8,623	
Impairment losses on property, plant and equipment	7,146	_	
Impairment losses on right-of-use assets	33,925	_	

Note:

- (i) Staff costs (including the directors' emoluments) of HK\$130,914,000 (2019: HK\$157,298,000) are included in cost of sales.
- (ii) For the period ended 30 September 2020, rent concession related to COVID-19 of HK\$50,392,000 (2019: Nil) has been included in selling and distribution costs.

6 OTHER INCOME

	For the six months ended 30 September	
	2020 HK\$'000	2019 HK\$'000
Government subsidies		
 Valued-added tax refund (Note i) 	17,231	6,276
- Other government subsidies (Note ii)	32,568	18,156
- Employment Support Scheme (Note iii)	57,759	_
Rental income	22,555	16,272
Others	9,520	9,635
	139,633	50,339

Notes:

- (i) This represents refunds from the tax authority in Mainland. The amount of refund is based on the VAT payment made in excess of 4% of the original input VAT. The Group is entitled to the refund as it is a member of the Shanghai Diamond Exchange and the diamonds are imported through the Shanghai Diamond Exchange.
- (ii) This represents subsidies from a municipal government in Mainland.
- (iii) The amount represents salaries and wage subsidies granted under Anti-Epidemic Fund by the Government of the Hong Kong Special Administrative Region for the use of paying wages of employees from June to September 2020.

7 OTHER LOSSES, NET

	For the six months ended 30 September	
	2020 HK\$'000	2019 HK\$'000
Net realised losses on derivative financial instruments (Note) Fair value gains on convertible bond Net realised gains on foreign exchange forward contracts Net realised losses on gold loans Net unrealised gains/(losses) on gold loan receivables and gold loans Loss on disposal of a subsidiary Loss on a financial guarantee contract Net exchange losses	(24,622) - 10,139 (42,806) 16,442 (199) (20,000) (7,715) (68,761)	(26,718) 861 5,822 (56,252) (13,679) - (43,013)

Note: Derivative financial instruments mainly represent gold contracts and gold future contracts. These derivative financial instruments are not qualified for hedge accounting within the context of HKFRS 9.

8 INCOME TAX EXPENSES

Hong Kong profits tax has been provided at the rate of 16.5% (2019: 16.5%) on the estimated assessable profits for the period.

Taxation on profits of Mainland and other countries has been calculated on the estimated assessable profits for the period at the rates of taxation prevailing in the countries in which the Group operates.

	For the six months ended 30 September	
	2020	2019
	HK\$'000	HK\$'000
Current taxation: - Hong Kong profits tax	4,962	24,116
Mainland and others taxation	85,336	109,040
Deferred income tax	(17,164)	(4,435)
	73,134	128,721

9 EARNINGS PER SHARE

The calculation of basic earnings per share is based on the Group's profit attributable to equity holders of the Company of HK\$291,191,000 (2019: HK\$496,303,000) and the weighted average number of 587,107,850 (2019: 587,107,850) ordinary shares in issue during the period.

Diluted earnings per share for the six months ended 30 September 2020 and 2019 are the same as the basic earnings per share as there were no potential dilutive ordinary shares outstanding during the period.

10 DIVIDENDS

At a meeting held on 26 June 2020, the directors of the Company recommended the payment of a final dividend of HK\$0.50 per ordinary share, amounting to a total dividend of HK\$293,554,000 for the year ended 31 March 2020. Such dividend was approved by the shareholders at the Annual General Meeting of the Company on 20 August 2020 and has been reflected as an appropriation of retained earnings for the period ended 30 September 2020.

At a meeting held on 26 November 2020, the directors declared the payment of an interim dividend of HK\$0.225 per ordinary share and a special dividend of HK\$0.275 per ordinary share, totalling HK\$0.50 per ordinary share, amounting to a total dividend of HK\$293,554,000. This proposed dividend has not been reflected as a dividend payable in these condensed consolidated interim financial information, but will be reflected as an appropriation of retained earnings for the year ending 31 March 2021.

11 INTERESTS IN ASSOCIATES

	As at 30 September 2020 <i>HK\$</i> '000	As at 31 March 2020 <i>HK\$'000</i>
Interests in associates	21,735	60,689
Amount due from an associate (Note i)	_	1,372
Amount due to an associate (Note i)	(9,641)	(20)
	For the six months ended 30 September	
	2020	2019
	HK\$'000	HK\$'000
As at 1 April	60,689	13,279
Share of results of associates for the period (Note ii)	(33,687)	(20,608)
Share of reserve movement of associates for the period	(2,633)	60
Derecognition upon step acquisition of a subsidiary	(2,634)	_
Reclassified from loan to an associate		100,000
As at 30 September	21,735	92,731

Notes:

- (i) Amounts due from/(to) associates are trade in nature. Such balances are denominated in HK\$ and are unsecured, interest-free and repayable on demand.
- (ii) The financial year of one of the associates is not conterminous with that of the Group and the financial statements used for equity accounting are for the 6 months period ended 30 June 2020. This associate uses 30 June as its financial year to conform with its holding company's reporting date.
- (iii) The Group's associates did not have any significant commitments as at 30 September 2020 and 31 March 2020.

12 TRADE RECEIVABLES

The Group's sales comprised mainly cash sales and credit card sales. Concessionaire sales through department stores and sales to wholesale customers are generally on credit terms ranging from 0 to 90 days.

The ageing of trade receivables by invoice date is as follows:

	As at	As at
	30 September	31 March
	2020	2020
	HK\$'000	HK\$'000
0–30 days	166,340	163,081
31–60 days	13,853	6,138
61– 90 days	1,693	49,657
91–120 days	134	8,966
Over 120 days	13,650	4,467
	195,670	232,309
Less: Provision for impairment of trade receivables	(648)	(1,000)
Trade receivables, net	195,022	231,309

The carrying amounts of trade receivables approximate their fair values.

13 TRADE PAYABLES, OTHER PAYABLES AND ACCRUALS

Included in trade payables, other payables and accruals are trade payables of HK\$201,199,000 (As at 31 March 2020: HK\$98,440,000) and the ageing is as follows:

	As at 30 September	As at 31 March
	2020 HK\$'000	2020 HK\$'000
	11K\$ 000	ΠΚΦ 000
0–30 days	165,425	73,096
31–60 days	24,801	17,201
61–90 days	7,284	7,187
91–120 days	1,956	617
Over 120 days	1,733	339
	201,199	98,440

The carrying amounts of trade payables and other payables approximate their fair values.

14 BANK BORROWINGS

	As at 30 September 2020 <i>HK\$</i> '000	As at 31 March 2020 <i>HK\$</i> '000
Bank borrowings, secured Bank borrowings, unsecured	354,851	456,072 670,000
	354,851	1,126,072

As at 30 September 2020, bank borrowings of HK\$354,851,000 (as at 31 March 2020: HK\$456,072,000) were secured by land and building with carrying amount of HK\$481,679,000 (as at 31 March 2020: HK\$490,683,000) and investment properties with carrying amount of HK\$84,360,000 (as at 31 March 2020: HK\$85,937,000).

MANAGEMENT DISCUSSION AND ANALYSIS

FINANCIAL PERFORMANCE













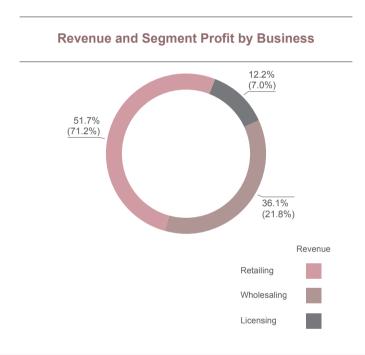
Dividend Payout Ratio: 100.8%

Results

With the continuing impact of COVID-19 pandemic and high gold price, Luk Fook Holdings (International) Limited (the "Company") and its subsidiaries (collectively referred to as the "Group") recorded a substantial revenue drop of 47.0% to HK\$3,343,776,000 (2019: HK\$6,305,284,000) for the six months ended 30 September 2020 (the "Period under review"). Nevertheless, the overall gross margin increased by 3.3 p.p. to 33.2% (2019: 29.9%) because of gold price rise. Gross profit therefore decreased by 41.2% only to HK\$1,109,704,000 (2019: HK\$1,886,243,000) and operating profit decreased by 41.4% to HK\$387,120,000 (2019: HK\$660,471,000). Operating margin was 11.6% (2019: 10.5%), while net margin was 8.8% (2019: 7.9%). Profit attributable to equity holders decreased by 41.3% to HK\$291,191,000 (2019: HK\$496,303,000) and basic earnings per share decreased by 41.2% to HK\$0.50 (2019: HK\$0.85).

Overview

During the Period under review, the Group added a net total of 60 shops worldwide, out of which 44 were "Lukfook" shops including a net reduction of 2 self-operated shops in Hong Kong, a net addition of 1 self-operated shop in Macau and 45 shops in Mainland (including a net addition of 76 licensed shops and a net reduction of 31 self-operated shops). Apart from that, during the Period under review, the Group has also net added 20 "Goldstyle" shops (including net additions of 15 licensed shops and 5 self-operated shops), net reduced 1 "Dear Q" shop and 3 "3D GOLD" shops in Mainland. As at 30 September 2020, the Group had a global network of 2,180 shops (2019: 1,970 shops), including 2,106 "Lukfook" shops (2019: 1,957 shops), with business spanning across Hong Kong, Macau, Mainland, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia, and operated a total of 72 "Goldstyle" shops (2019: 6 shops) and 2 "Dear Q" self-operated shops (2019: 3 shops) in Mainland.



By Business	Revenue		Segment Profit	
(HK\$M)			Mix	Profit Margin
Retailing	1,727	-22	-5.3%	-1.3%
	-61.5%	-106.2%	(42.8%)	-9.3 p.p.
Wholesaling	1,209	147	35.5%	12.2%
	-12.2%	-10.6%	(19.8%)	+0.2 p.p.
Licensing	408	290	69.8%	71.2%
	-7.7%	-7.1%	(37.4%)	+0.4 p.p.
Adjusted Wholesaling	1,701 ¹ -36.4%	147 -10.6%	N/A	8.7% +2.5 p.p.

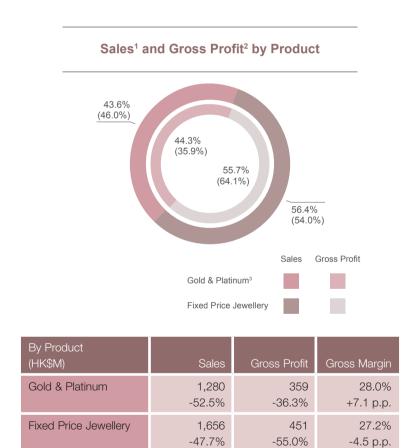
Remarks: Figures for 1HFY2020 are shown in brackets

Adjusted Wholesaling Revenue = Revenue of Wholesale Business to External Parties + Inter-Segment Wholesale Revenue

During the Period under review, due to the impact of COVID-19 pandemic, the Group's retail business revenue substantially decreased by 61.5% year-on-year to HK\$1,727,458,000 (2019: HK\$4,487,359,000), accounting for 51.7% (2019: 71.2%) of total revenue. Its segment loss was HK\$22,200,000 (2019: profit of HK\$356,816,000), accounting for -5.3% (2019: 42.8%) of the total, and its segment profit margin was -1.3% (2019: 8.0%).

Despite the increase in the number of licensed shops, as the retail sentiment has not yet recovered, the Group's wholesale business revenue fell by 12.2% over the corresponding period last year to HK\$1,208,734,000 (2019: HK\$1,376,414,000), accounting for 36.1% (2019: 21.8%) of the Group's total revenue. Its segment profit therefore decreased by 10.6% to HK\$147,475,000 (2019: HK\$164,986,000), accounting for 35.5% (2019: 19.7%) of the total. Its segment profit margin was 12.2% (2019: 12.0%).

During the Period under review, licensing income decreased by 7.7% to HK\$407,584,000 (2019: HK\$441,511,000), accounting for 12.2% (2019: 7.0%) of the Group's total revenue. Its segment profit margin was 71.2% (2019: 70.8%), while its segment profit decreased by 7.1% to HK\$290,271,000 (2019: HK\$312,594,000), accounting for 69.8% (2019: 37.5%) of the total.



Remarks: Figures for 1HFY2020 are shown in brackets

remarks: Figures for THFY2020 are shown in brackets
Sales = Revenue - Licensing Income
Gross Profit = Consolidated Gross Profit - Gross Profit of Licensing Income
Gold & Platinum refers to gold & platinum products sold by weight based on
international market price, i.e. at non-fixed price

With a decreasing demand due to the strong gold price and the impact of poor macroeconomic conditions on consumer sentiment, sales amount of gold and platinum products substantially decreased by 52.5% to HK\$1,280,163,000 (2019: HK\$2,696,411,000) during the Period under review, accounting for 43.6% (2019: 46.0%) of the overall sales amount (Group revenue minus licensing income). Its gross margin rose by 7.1 p.p. to 28.0% (2019: 20.9%) because the average gold price rose by around 30% during the Period under review. Gross profit of gold and platinum products therefore only declined by 36.3% to HK\$358,698,000 (2019: HK\$563,089,000), accounting for 44.3% (2019: 35.9%) of the overall gross profit (consolidated gross profit of the Group minus gross profit of licensing income). On the other hand, sales amount of fixed price jewellery products also fell notably by 47.7% to HK\$1,656,030,000 (2019: HK\$3,167,362,000), accounting for 56.4% (2019: 54.0%) of the overall sales amount. Gross margin of fixed price jewellery products dropped by 4.5 p.p. to 27.2% (2019: 31.7%) because of substantial decrease in sales mix of retail business which was at relatively higher gross margin and discounting activities in Hong Kong and Macau market for slow-moving stocks. Its gross profit, as a result, decreased by 55.0% to HK\$451,201,000 (2019: HK\$1,003,724,000), accounting for 55.7% (2019: 64.1%) of the overall gross profit.

During the Period under review, the overall SSSG of the Group was -63.9% (2019: -23.8%). SSSG for gold and platinum products was -57.1% (2019: -32.3%) and that for fixed price jewellery products was -71.8% (2019: -10.5%).

The Group has been striving to diversify its product mix to offer customers with more choices. Since 2010, the Group has been engaging in the mid- to high-end watch business. As at 30 September 2020, the Group was the authorised dealer of 13 watch brands, including CERTINA, COINWATCH, DOXA, ENICAR, HAMILTON, LONGINES, MIDO, OMEGA, RADO, ROMAGO SWISS, TISSOT, BIJOUMONTRE and SEIKO. During the Period under review, the watch business contributed revenue of HK\$7,538,000 (2019: HK\$60,624,000), accounting for 0.2% (2019: 1.0%) of the Group's total revenue with 87.6% decrease when compared with the same period last year.

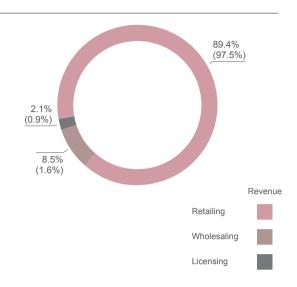
BUSINESS REVIEW



By Market	Revenue	Segment Profit		Segment
(HK\$M)			Mix	Profit Margin
Hong Kong, Macau & Overseas	1,161	-93	-22.3%	-8.0%
	-68.1%	-128.6%	(38.8%)	-16.9 p.p.
Mainland	2,183	508	122.3%	23.3%
	-18.3%	-0.4%	(61.2%)	+4.2 p.p.

Remarks: Figures for 1HFY2020 are shown in brackets





(HK\$M)	Revenue	Segment Profit		Segment
			Mix	Profit Margin
Retailing	1,038	-106	113.7%	-10.2%
	-70.7%	-140.1%	(81.2%)	-17.6p.p.
Wholesaling	99	-11	12.4%	-11.7%
	+70.0%	-139.3%	(9.0%)	-62.2p.p.
Licensing	24	24	-26.1%	100.3%
	-25.0%	-23.8%	(9.8%)	+1.5p.p.
Overall	1,161	-93	100%	-8.0%
	-68.1%	-128.6%	(100%)	-16.9p.p.
Adjusted Wholesaling	317 ¹ -69.1%	-11 -139.3%	N/A	-3.6% -6.5p.p.

Remarks: Figures for 1HFY2020 are shown in brackets

¹ Adjusted Wholesaling Revenue = Revenue of Wholesale Business to External Parties + Inter-Segment Wholesale Revenue

Hong Kong, Macau and Overseas

Hong Kong

As a result of the substantial decline in the number of visitors due to the continuing impact of pandemic, retail sentiment in the Hong Kong and Macau market has been weakening. According to the statistics on visitor arrivals to Hong Kong published by the Hong Kong Tourism Board in October 2020, Mainland visitors from January to September 2020 fell by 92.7% year-on-year to 2.70 million. In respect of tourist spending, according to the retail sales figures released by the Census and Statistics Department of Hong Kong in November 2020, the sales value of jewellery, watches and clocks, and valuable gifts from January to September 2020 decreased by 59.6% over the corresponding period last year. The Group's retail revenue in the Hong Kong market therefore significantly declined by 66.2% to HK\$869,174,000 (2019: HK\$2,568,840,000) during the Period under review. As at 30 September 2020, the Group operated a total of 47 self-operated shops (2019: 51 shops) in Hong Kong.

Macau

According to the tourism statistics published by the Statistics and Census Service of Macau in October 2020, Mainland visitor arrivals to Macau from January to September 2020 fell by 85.9% year-on-year to 3.02 million. The Group's revenue generated from the Macau market therefore decreased substantially by 87.6% to HK\$102,617,000 (2019: HK\$829,959,000) during the Period under review. As at 30 September 2020, the Group had a total of 12 self-operated shops (2019: 12 shops) in Macau.

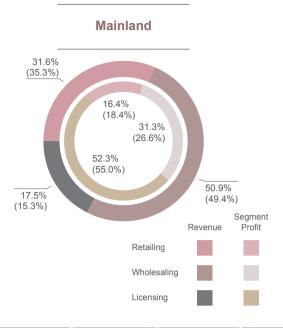
Overseas

Adhering to its motto "Brand of Hong Kong, Sparkling the World", the Group has been seeking new opportunities around the world in recent years. As at 30 September 2020, the Group operated a total of 14 overseas shops (2019: 13 shops), including self-operated shops of 1 in Singapore, 3 in Malaysia, 4 in the United States, 2 in Canada and 1 in Australia, as well as 1 licensed shop and 2 licensed shops in Cambodia and the Philippines respectively.

During the Period under review, retail revenue from the Hong Kong, Macau and overseas market decreased by 70.7% to HK\$1,038,022,000 (2019: HK\$3,544,238,000), accounting for 31.0% (2019: 56.2%) of the Group's total revenue. Its segment loss was HK\$105.534,000 (2019: profit of HK\$262,888,000), accounting for -25.4% (2019: 31.5%) of the total. Its segment profit margin was -10.2% (2019: 7.4%). In addition, due to the sale of excessive gold raw materials, its wholesale business revenue increased by 70.0% to HK\$98,443,000 (2019: HK\$57,913,000), accounting for 2.9% (2019: 0.9%) of the Group's total revenue. However, because of the increase in gold hedging loss by HK\$17 million in its wholesale business during the Period under review, its wholesale business turned from a profit to loss, resulting to a segment loss of HK\$11,495,000 (2019: profit of HK\$29,256,000), accounting for -2.8% (2019: 3.5%) of the total. Its segment profit margin was -11.7% (2019: 50.5%). Besides, the segment loss of wholesale business included the profit of inter-segment sales to selfoperated shops, if including inter-segment sales in the denominator, the segment profit margin would be -3.6% (2019: 2.9%). On the other hand, Hong Kong licensing income decreased by 25.0% to HK\$24,146,000 (2019: HK\$32,179,000), accounting for 0.7% (2019: 0.5%) of the Group's total revenue. Its segment profit decreased by 23.8% to HK\$24,229,000 (2019: HK\$31,797,000), accounting for 5.8% (2019: 3.8%) of the total, and its segment profit margin was 100.3% (2019: 98.8%).

Overall speaking, revenue from the Hong Kong, Macau and overseas markets decreased by 68.1% to HK\$1,160,611,000 (2019: HK\$3,634,330,000) during the Period under review, accounting for 34.7% (2019: 57.6%) of the Group's total revenue. Its segment loss was HK\$92,800,000 (2019: profit of HK\$323,941,000), accounting for -22.3% (2019: 38.8%) of the total. Its segment profit margin was -8.0% (2019: 8.9%).

The overall SSSG in the Hong Kong, Macau and overseas markets was -68.7% (2019: -32.6%). The SSSG for its gold and platinum products was -61.3% (2019: -33.9%), while that for fixed price jewellery products was -76.9% (2019: -9.8%).



(HK\$M)	Revenue	Segment Profit	Segment Profit Margin
Retailing	690	83	12.1%
	-26.9%	-11.3%	+2.1 p.p.
Wholesaling	1,110	159	14.3%
	-15.8%	+17.1%	+4.0 p.p.
Licensing	383	266	69.4%
	-6.3%	-5.3%	+0.8 p.p.
Overall	2,183	508	23.3%
	-18.3%	-0.4%	+4.2 p.p.
Adjusted Wholesaling	1,385 ¹	159	11.5%
	-16.0%	+17.1%	+3.3 p.p.

Remarks: Figures for 1HFY2020 are shown in brackets

Adjusted Wholesaling Revenue = Revenue of Wholesale Business to External Parties + Inter-Segment Wholesale Revenue

Mainland

During the Period under review, with the high gold price and the continuing impact of the pandemic, retail revenue from the Mainland market declined by 26.9% to HK\$689,436,000 (2019: HK\$943,121,000), accounting for 20.6% (2019: 15.0%) of the Group's total revenue. Its segment profit fell by 11.3% to HK\$83,334,000 (2019: HK\$93,928,000), accounting for 20.1% (2019: 11.3%) of the total. Its segment profit margin was 12.1% (2019: 10.0%). The overall SSSG in Mainland was -30.1% (2019: -15.8%). The SSSG for its gold and platinum products was -33.0% (2019: -17.3%) and that for its fixed price jewellery products was -25.0% (2019: -12.2%).

Revenue of the wholesale business in the Mainland market declined by 15.8% to HK\$1,110,291,000 (2019: HK\$1,318,501,000), which accounted for 33.2% (2019: 20.9%) of the Group's total revenue. Because of an unrealised gain of HK\$34 million on gold loan to a licensee, its segment profit increased by 17.1% to HK\$158,970,000 (2019: HK\$135,730,000), accounting for 38.3% (2019: 16.3%) of the total. Its segment profit margin was 14.3% (2019: 10.3%). Besides, the segment profit of wholesale business included the profit of inter-segment sales to self-operated shops, if including inter-segment sales in the denominator, the segment profit margin of wholesale business would be 11.5% (2019: 8.2%).

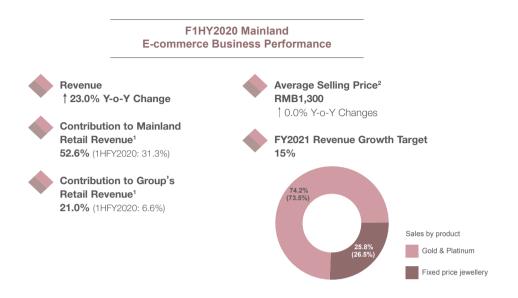
As the increase in the number of licensed shops in Mainland offset the impact of other unfavourable factors, licensing income in the Mainland market fell by 6.3% only to HK\$383,438,000 (2019: HK\$409,332,000), accounting for 11.5% (2019: 6.5%) of the Group's total revenue. Its segment profit fell by 5.3% to HK\$266,042,000 (2019: HK\$280,797,000), accounting for 64.0% (2019: 33.7%) of the total, and its segment profit margin was 69.4% (2019: 68.6%).

Mainland distribution network

Shop number of different brands		30 September 2020	31 March 2020	Changes
"Lukfook"	Self-operated	79	110	-31
	Licensed	1,954	1,878	+76
	Sub-total	2,033	1,988	+45
"Goldstyle"	Self-operated	8	3	+5
	Licensed	64	49	+15
	Sub-total	72	52	+20
"Dear Q"	Self-operated	2	3	-1
"3D-GOLD"	Self-operated	0	3	-3
Total	Self-operated	89	119	-30
	Licensed	2,018	1,927	+91
	Total	2,107	2,046	+61

With the adoption of multi-brand strategy, the Group has developed the popular product collections of "Goldstyle" and "Dear Q" into independent brands since May 2019. As at 30 September 2020, the Group operated a total of 72 "Goldstyle" shops (2019: 6 shops), including 64 licensed shops (2019: 5 shops) and 8 self-operated shops (2019: 1 shop) and 2 "Dear Q" individual self-operated shops (2019: 3 shops) in Mainland. As at the same date, the Group had a total of 2,033 shops (2019: 1,881 shops) under the "Lukfook" brand name in Mainland, including 79 self-operated shops (2019: 136 shops) and 1,954 licensed shops (2019: 1,745 shops). During the Period under review, the Group reported a net increase of 76 "Lukfook" licensed shops (2019: 131 shops), and a net reduction of 31 "Lukfook" self-operated shops (2019: net reduction of 5 shops), out of which 19 shops were operated under a joint venture with a licensee. They were converted into licensed shops during the Period under review for enhancement of management efficiency.

During the Period under review, the overall same store sales of "Lukfook" licensed shops in Mainland declined by 11.9% (2019: -6.2%). That for gold and platinum products was -14.6% (2019: -12.1%), while that for fixed price jewellery products was -7.9% (2019: +4.4%).



Remarks: Figures for 1HFY2020 are shown in brackets Sales of self-operated shops and e-commerce business
 ASP included value-added tax (VAT)

Revenue of e-commerce business from Mainland increased by 23.0% to HK\$362,954,000 (2019: HK\$295.031.000) during the Period under review, accounting for 52.6% (2019: 31.3%) of the retail revenue in Mainland and 21.0% (2019: 6.6%) of the Group's retail revenue. Sales of gold and platinum products accounted for 74.2% (2019: 73.5%) of its sales mix while sales of fixed price jewellery products accounted for 25.8% (2019: 26.5%).

Overall speaking, during the Period under review, revenue from the Mainland market decreased by 18.3% to HK\$2,183,165,000 (2019: HK\$2,670,954,000), accounting for 65.3% (2019: 42.4%) of the Group's total revenue. Its segment profit maintained at around flat level of HK\$508,346,000 (2019: HK\$510,455,000), accounting for 122.3% (2019: 61.2%) of the total, and its segment profit margin was 23.3% (2019: 19.1%).

Financial Impact in relation to Investments and Operating Activities in HKRH & Its Subsidiaries

Profit/(Loss)				
HK\$M	1HFY2021	1HFY2020	Y-o-Y Change	
50% share of loss of associate	(32)	(19)	(13)	
Valuation gain on convertible bond	-	1	(1)	
Impairment provision on amount due from HKRH	-	(57)	57	
Wholesale gross profit	(1)	-	(1)	
Loss on a financial guarantee contract	(20)	-	(20)	
Interest income on working capital loan	2	1	1	
Interest income on convertible bond and amount due from HKRH	_	1	(1)	
Total	(51)	(73)	22	

Contributed by the ongoing pandemic and the effect of HK\$20 million loss on a financial guarantee contract, the loss in HKRH and its subsidiaries widened. However, during the Period under review, there was no impairment loss on amount due from HKRH as in the same period last year. As a result, its total loss of investments and operating activities narrowed to HK\$51 million.

FINANCIAL REVIEW

Liquidity and Financial Resources

As at 30 September 2020, the Group's cash and bank balances amounted to HK\$2,639,000,000 (31 March 2020: HK\$2,714,000,000). Net cash was HK\$2,004,000,000 (31 March 2020: 1,201,000,000). The debt-to-equity ratio was 25.4% (31 March 2020: 33.9%), being the ratio of total liabilities of HK\$2,700,000,000 (31 March 2020: HK\$3,513,000,000) against total shareholders' equity of HK\$10,632,000,000 (31 March 2020: HK\$10,372,000,000). As at 30 September 2020, the Group's banking facilities amounted to HK\$4.3 billion (31 March 2020: HK\$4.3 billion), of which HK\$0.63 billion (31 March 2020: HK\$1.5 billion) has been utilised. The Group's income and expenditure streams are mainly denominated in Hong Kong dollars.

Inventory

Inventory Turnover Days (By Product)

	Average Inventory		Closing Inventory	
(Turnover Days)	1HFY2021	Y-o-Y change	1HFY2021	Y-o-Y change
Gold	524	+266	497	+259
Fixed price jewellery	703	+227	678	+232
Overall	622	+251	596	+250

As at 30 September 2020, the Group's inventory was HK\$6,925,000,000 (31 March 2020: HK\$7,533,000,000). The average inventory turnover days were 622 days (2019: 371 days) with the average inventory turnover days of gold products being 524 days (2019: 258 days) and that of fixed price jewellery products being 703 days (2019: 476 days).

Capital Expenditure

During the Period under review, the Group's capital expenditures amounted to HK\$177,000,000 (31 March 2020: HK\$392,000,000), including the costs of properties, leasehold lands, right-of-use assets, leasehold improvements, furniture, fixtures and equipment.

Capital Commitments

As at 30 September 2020, the Group's total capital commitments amounted to HK\$14,000,000 (31 March 2020: HK\$11,000,000).

Contingent Liabilities

As at 30 September 2020, the Group issued corporate financial guarantee amounting to HK\$1,075,000,000 (31 March 2020: HK\$1,075,000,000) to banks in respect of 50% of the aggregated amount of banking facilities granted to an associate.

Human Capital Policy

As at 30 September 2020, the number of employees of the Group was 5,800 (2019: 7,100). The management reviews and examines the remuneration policies on a regular basis to ensure that fair rewards and compensation are provided to our employees. Remuneration packages are determined with reference to comparable market rates while bonuses and other rewards are linked to the performances of the Group and the employees. This policy aims to motivate employees with monetary incentives to work together to enhance the Group's business performance.

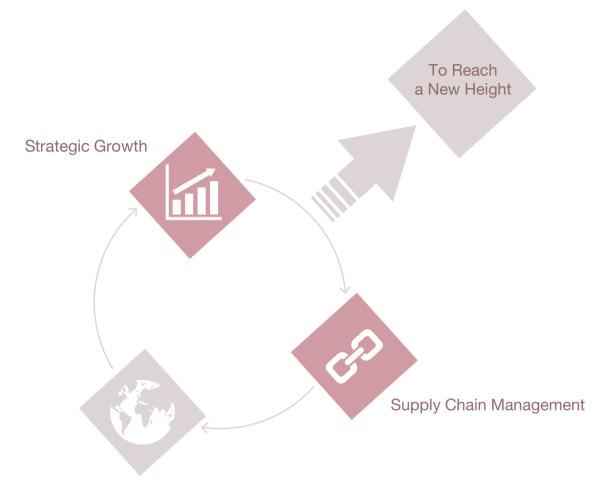
BRANDING

In order to align with the branding theme of "Love is Beauty", the Group has been building a welcoming and warm-hearted brand image, strengthening customers' recognition and emotional attachment to the brand, and striving to become a globally recognised jewellery brand through outstanding marketing campaigns and excellent customer service programmes. Targeting the mid- to high-end markets, the Group has adopted effective marketing strategies to keep abreast of the times, and launched diversified product offerings with exquisite designs, together with sincere services to seize the business opportunities in the middle-class, wedding and kids markets.

The Group capitalised on different promotional channels to further enhance its brand awareness. We also kept pace with the rapid growth of online marketing by placing advertisements on major social media platforms and search engines. Moreover, the Group has continued to be appointed as the official partner for Tencent's famous mobile game "King Pro League" champion rings for seven consecutive seasons, with a view to enhancing our brand's penetration into the market of younger generation. As the Group's anniversary this year fell on the day of Double Seventh Festival, we invited our global brand ambassador Mr. Li Yi Feng to show up and interact with audience at the live-streaming event, which recorded over 12 million views that effectively enhanced brand awareness and created hot topics. In addition, we also held a contest on the popular social media platform Xiaohongshu, which recorded over 10 million views, so as to raise Lukfook's brand awareness among young consumers. The Group also sponsored medals for marathons in various regions to penetrate the middle-class customers. Furthermore, the Group participated in wedding expos and a series of promotional activities to seize the business opportunities in the wedding market. Besides, we actively adopted multi-brand strategy, and strived to develop more new brands, apart from "Dear Q" and "Goldstyle", to cater for the tastes of different customer groups.

The Group's full efforts in escalating brand value and influence have been recognised with numerous awards from the industry and market for its outstanding achievements in branding, corporate governance, customer service, community welfare and environmental protection.

OUTLOOK

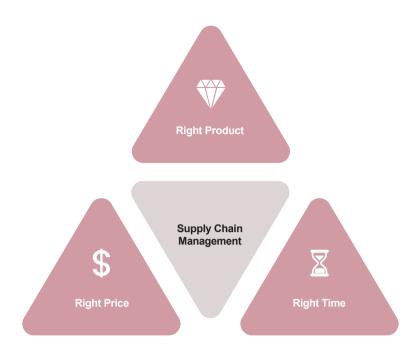


Mainland Market Expansion

As the border restrictions have not been fully lifted in Hong Kong, Macau and Mainland under the ongoing pandemic, same store sales in the Hong Kong and Macau market still fell notably yet at a slower pace. Same store sales for self-operated and licensed shops in the Mainland market recorded a much smaller decline due to more effective control of the pandemic in Mainland and gradual improvement of consumer sentiment. The retail sentiment in the market gradually recovered. The same store sales of Hong Kong and Macau market were around -40% in October 2020 and -30% in the first three weeks of November, which were further improved from the -46% in September 2020. Besides, the overall same store sales of the Mainland market, including both self-operated and licensed shops recorded a low single digit growth in October 2020 and a high single digit growth in the first three weeks of November, a turnaround from negative to positive as compared to the -5% in September 2020. As it would take some time for the Mainland tourists to come back to Hong Kong and for the retail atmosphere to resume normal, the Group will net reduce 2 shops in Hong Kong, and seek opportunities to net add 2 shops in Macau in the current financial year. Besides, the Group will keep on freezing salary and maintaining natural turnover measures for the upcoming year and continue to negotiate with shop landlords seeking for rental concessions so as to reduce costs.

In view of the anticipated considerable growth of the middle-class population in Mainland, the Group remains optimistic about the mid- to long-term business prospects, and will focus its expansion in the Mainland market. The Group looks forward to regaining business growth in the near future.

The Group has set up its new three-year corporate strategy in the last financial year with Supply Chain Management, Mainland Market Expansion and Strategic Growth as its three main focuses so as to foster its future business growth.



Supply Chain Management

In order to further enhance its competitive edge, the Group will focus on strengthening supply chain management through various means. The Group will try its best endeavour to identify right product, set right price and offer products to market at the right time by implementing higher level of automation and big data management; improving factory productivity; improving inventory turnover period; establishing strategic partnership with suppliers; streamlining logistics on distribution and intensifying support to licensees, with a hope that all these would help promote business development and strengthen operational efficiency and effectiveness.

Mainland Market Expansion

As Mainland remains to be a market with growth potential in the mid- to long-term, the Group will continue to focus on business expansion in Mainland. The target for net addition of "Lukfook" shops in Mainland for this financial year will be adjusted upward to around 250 shops, mainly focused on opening licensed shops in fourth- and fifth-tier cities, while the target for net addition of new brands' stores in Mainland is 50 shops, which will also be mainly licensed shops. The Group is also committed to further developing its e-commerce business and strengthening cooperation with various e-commerce platforms in Mainland, aiming to sustain the growth in e-commerce revenue at a target of 15% growth in this financial year. In light of the enormous spending potential of young consumers on online sales platforms, the Group will step up its efforts to promote the sales of affordable luxury jewellery products to expand its footprint in the young consumer market.

Strategic Growth

The Group has already adopted multi-brand strategy, and strives to develop more new brands in the future, apart from "Goldstyle" and "Dear Q". In addition, the Group will adopt holistic approach to penetrate into the markets for the middle-class, wedding couples and kids by understanding customers' spending habits. It will also continue to attract customers and encourage local consumption by visual merchandising enhancement, cross-selling boosting and VIP promotional activities, so as to improve sales and profits. Given the importance of social media in product promotion, the Group will continue to showcase and promote its products on mobile applications and social media platforms such as Facebook, Weibo and WeChat, etc.

INTERIM AND SPECIAL DIVIDENDS

With the strong financial position, the Board has resolved to declare an interim dividend of HK\$0.225 per ordinary share and a special dividend of HK\$0.275 per ordinary share, totalling HK\$0.50 per ordinary share (2019: HK\$0.50 per share) for the six months ended 30 September 2020, to shareholders whose names appear on the register of members of the Company as at 11 December 2020. The interim and special dividends will be paid on or around 24 December 2020.

CLOSURE OF REGISTER OF MEMBERS

The register of members of the Company for the interim and special dividends will be closed on 11 December 2020 and no transfer of shares will be registered on that day. In order to qualify for the interim and special dividends, all transfers accompanied by the relevant share certificates must be lodged with the Company's share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at Rooms 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on 10 December 2020.

CORPORATE GOVERNANCE

The Board and management of the Company are committed to maintaining good corporate governance practices and procedures. The corporate governance principles of the Company place emphasis on a quality Board, sound risk management and internal controls as well as transparency and accountability to all shareholders. The Company has applied the principles and complied with all code provisions and, where applicable, the recommended best practices of the Corporate Governance Code and Corporate Governance Report (the "Corporate Governance Code") as set out in Appendix 14 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") throughout the six months ended 30 September 2020, except for the following deviation:

Code Provision A.2.1 of the Corporate Governance Code as contained in Appendix 14 to the Listing Rules provides that the roles of chairman and chief executive should be separate and should not be performed by the same individual, so that there is a clear division of responsibilities for the management of the Board and the day-to-day management of the Group's business to ensure a balance of power and authority.

In view of the Group's business deriving from the Mainland market, it is believed that Mr. WONG Wai Sheung, being the Chairman and Chief Executive Officer of the Company, will further enhance the business development of the Group there due to the norms on "status parity" when future business negotiations are conducted in Mainland. Besides, members of the Board also include qualified professionals and other prominent and experienced individuals from the community. The Board considers that the existing Board composition, with the assistance of the Board Committees and two Deputy Chairmen, can ensure a balance of power and authority. The Board will nevertheless review this structure from time to time and will consider segregation of the two roles if and when appropriate.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company adopts the Model Code for Securities Transactions by Directors of Listed Issuers set out in Appendix 10 to the Listing Rules (the "Model Code") as a code of conduct regarding directors' securities transactions. Having made specific enquiry of all directors, it is confirmed that all directors have complied with the required standard set out in the Model Code and its code of conduct regarding directors' securities transactions during the Period under review.

PURCHASE, SALE OR REDEMPTION OF SECURITIES

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the Period under review.

REVIEW OF INTERIM FINANCIAL INFORMATION

The Audit Committee of the Company has reviewed the unaudited condensed consolidated interim financial information of the Company for the six months ended 30 September 2020. PricewaterhouseCoopers as the Company's auditor has reviewed the unaudited interim results of the Group for the Period under review in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. The report on review of interim financial information will be included in the interim report for distribution to shareholders.

PUBLICATION OF INTERIM RESULTS AND INTERIM REPORT 2020/21

This interim results announcement is published on the websites of the Hong Kong Exchanges and Clearing Limited (the "HKEx") (www.hkexnews.hk) and the Company (lukfook.com). The Interim Report 2020/21 will be despatched to the shareholders of the Company and will be published on the websites of the HKEx and the Company in due course.

APPRECIATION

On behalf of the Board, I would like to extend my sincere gratitude to all our staff members, shareholders, customers, business partners and other stakeholders for their strong support and contributions to the Group's success. Moving forward, the Group will continue to implement pragmatic and sound growth measures, strengthen its competitive advantages and further consolidate its leading position in the market with a view to generating sustainable returns for our shareholders.

By Order of the Board
Luk Fook Holdings (International) Limited
WONG Wai Sheung
Chairman and Chief Executive Officer

Hong Kong, 26 November 2020

As at the date of this announcement, the Company's Executive Directors are Mr. WONG Wai Sheung (Chairman and Chief Executive Officer), Mr. TSE Moon Chuen (Deputy Chairman), Ms. WONG Hau Yeung, Ms. WONG Lan Sze, Nancy and Dr. CHAN So Kuen; the Non-executive Directors are Mr. WONG Ho Lung, Danny (Deputy Chairman), Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, BBS, MH, JP; the Independent Non-executive Directors are Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. MAK Wing Sum, Alvin, Ms. WONG Yu Pok, Marina, JP and Mr. HUI King Wai.