

【For Immediate Release】

**Lukfook Group (0590) Announces
Annual Results for the Year Ended 31 March 2025**

Revenue reached HK\$13.3 billion

Profit for the Year reached HK\$1,068 million

Proposed Final Dividend of HK\$0.55 per share, with Annual Dividend of HK\$1.10 per share

Financial Highlights:

- The Group's revenue reached HK\$13.3 billion, a 12.9% decrease compared to the same period last year, primarily due to a decline in sales of gold products caused by record-high gold prices during the Year
- Benefitted from the rise in gold prices, the Group's overall gross profit margin rose by 5.9 p.p. to 33.1%, while gross profit increased by 5.8% to HK\$4.42 billion
- The surge in gold prices resulted in the widening gold hedging losses of HK\$493 million during the Year. Together with last year's one-off gain from the acquisition of 3DG Group for comparison, the Group's profit for the Year decreased by 39.3% to HK\$1,068 million. When these two factors are excluded, the decline would reduce to 6.3%
- Proposed final dividend of HK\$0.55 per share, with annual dividend of HK\$1.10 per share and dividend payout ratio of 59%
- A net decrease of 296 shops
- With effective branding and product differentiation strategies, the Group's overall SSS from 1 April to 21 June 2025 has further improved. SSS in the Mainland market saw a nearly 20% growth, while the Hong Kong and Macau market remained relatively flat

	For the Year Ended 31 March		
	2025	2024	Y-o-Y
	HK\$'000	HK\$'000	Change
Revenue	13,341,295	15,325,962	-12.9%
Gross Profit	4,417,006	4,174,339	+5.8%
Profit Attributable to Equity Holders	1,099,864	1,767,305	-37.8%
Basic Earnings per Share	HK\$1.87	HK\$3.01	-37.9%
Final Dividend per Share	HK\$0.55	HK\$0.64	-14.1%
Annual Dividend per Share	HK\$1.10	HK\$1.41	-22.0%

(27 June 2025) —The board of directors (the “Board”) of **Luk Fook Holdings (International) Limited** (the “Company”) (Stock Code: 0590) is pleased to announce the annual results of the Company and its subsidiaries (collectively referred to as the “Group”) for the year ended 31 March 2025 (the “Year under review”). During the Year under review, the Group's total revenue decreased by 12.9% to HK\$13,341,295,000 during the Year under review (2024: HK\$15,325,962,000). However, benefitted from the rise in gold prices, the Group's overall gross margin rose by 5.9 p.p. to 33.1% (2024: 27.2%). As a result, the Group's gross profit increased by 5.8% to HK\$4,417,006,000 (2024: HK\$4,174,339,000). The surge in gold prices caused the gold hedging losses during the Year to increase from HK\$121,055,000 last year to HK\$492,518,000. In addition, with the high base effect caused by the related one-off gain of HK\$213,467,000 attributed to the acquisition of 3DG Group¹ last year (“3DG Group Acquisition Gain”), operating profit for the Year thus decreased by 33.3% to HK\$1,412,051,000 (2024: HK\$2,115,623,000), and operating profit margin also declined by 3.2 p.p. to 10.6% (2024: 13.8%). Furthermore, profit for the Year decreased by 39.3% to HK\$1,067,858,000 (2024: HK\$1,757,838,000). The net profit margin decreased by 3.5 p.p. to 8.0% (2024: 11.5%). If the impact of gold hedging losses is excluded, the decrease in profit for the Year would have been narrowed to approximately 17.0%. If 3DG Group Acquisition Gain is excluded

¹ 3DG Holdings (International) Limited (“3DG International”) (Stock Code: 2882), together with its subsidiaries, collectively referred to as “3DG Group”.

for comparison, the decrease in profit for the Year would have been further narrowed to approximately 6.3%. Moreover, the profit attributable to equity holders of the Group decreased by 37.8% to HK\$1,099,864,000 (2024: HK\$1,767,305,000). Accordingly, the basic earnings per share decreased by 37.9% to HK\$1.87 (2024: HK\$3.01).

The Board proposed a final dividend of HK\$0.55 per ordinary share for the year ended 31 March 2025 (2024: final dividend of HK\$0.64 per ordinary share). Taking into account of the interim dividend paid, the total dividend for the year would amount to HK\$1.10 per ordinary share.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, “Over the past year, the macroeconomic outlook has remained clouded amid ongoing geopolitical tensions and trade uncertainties. Meanwhile, surging gold prices and mounting inflationary pressures have had a profound impact on the retail sector, driving significant shifts in consumer behaviour and weakening market confidence. As a result, the Group has experienced certain business headwinds. In the face of this challenging landscape, the Group adopted agile strategies to navigate market dynamics by optimising its business model and enhancing operational efficiency, while also strengthening market competitiveness and brand influence through effective branding and product differentiation initiatives. With sound financial management and forward-looking business strategies, we believe that the Group will be able to sustain steady growth in a challenging environment while creating long-term value for shareholders and other stakeholders.”

During the Year under review, retailing business was the main source of revenue of the Group. The Group’s retailing revenue decreased by 13.5% to HK\$11,031,223,000 (2024: HK\$12,748,906,000), accounting for 82.7% (2024: 83.2%) of the Group’s total revenue. Its segment profit decreased by 17.7% to HK\$1,026,406,000 (2024: HK\$1,246,853,000), accounting for 61.6% (2024: 57.9%) of the total and its segment profit margin was 9.3% (2024: 9.8%). When excluding the gold hedging losses attributed to the retailing business, its segment profit would increase by 8.4% to HK\$1,418,134,000 (2024: HK\$1,307,790,000) and the adjusted segment profit margin would increase by 2.6 p.p. to 12.9% (2024: 10.3%). Due to the continued sluggish demand for diamond products in Mainland China² and the decrease in the number of licensed shops, the Group’s wholesaling revenue declined by 8.8% to HK\$1,406,264,000 (2024: HK\$1,542,590,000), accounting for 10.5% (2024: 10.1%) of the Group’s total revenue. Because of the decrease in revenue and a higher sales mix of gold wholesaling with lower gross margin, reduced government subsidies and expenses incurred from staff optimisation, its segment profit decreased to HK\$14,053,000 (2024: HK\$186,084,000), accounting for 0.8% (2024: 8.6%) of the total, and its segment profit margin was 1.0% (2024: 12.1%). As the segment profit of wholesaling business included profits from inter-segment sales to self-operated shops, if including inter-segment sales in the denominator, its segment profit margin would be 0.4% (2024: 4.4%). When excluding the gold hedging losses attributed to the wholesaling business, this segment profit would decrease by 45.7% to HK\$114,842,000 (2024: HK\$211,339,000), and the wholesaling segment profit margin would decrease by 5.5 p.p. to 8.2% (2024: 13.7%). During the Year under review, the licensing income decreased by 12.6% to HK\$903,808,000 (2024: HK\$1,034,466,000), accounting for 6.8% (2024: 6.7%) of the Group’s total revenue. Its segment profit margin was 69.2% (2024: 69.6%), while its segment profit decreased by 13.1% to HK\$625,762,000 (2024: HK\$719,705,000), accounting for 37.6% (2024: 33.5%) of the total.

During the Year under review, the average international gold price in USD per ounce increased nearly 30.0% year-on-year. The high gold price affected consumer sentiment. Consequently, sales of gold and platinum products by weight decreased by 15.0% to HK\$8,822,535,000 (2024: HK\$10,379,634,000), accounting for 70.9% (2024: 72.6%) of the overall sales amount (revenue of the Group minus licensing income). Its gross margin increased by 7.1 p.p. to 26.4% (2024: 19.3%) because of the rise in gold prices. Gross profit of gold and platinum products therefore increased by 16.2% to HK\$2,325,224,000 (2024: HK\$2,000,275,000), accounting for 62.0% (2024: 58.4%) of the overall gross profit (consolidated gross profit of the Group minus gross profit of licensing income). On the other hand, the sales of fixed price jewellery products of the Group decreased by 7.6% to HK\$3,614,952,000 (2024: HK\$3,911,861,000), accounting for 29.1% (2024: 27.4%) of the overall sales amount (Group revenue minus licensing income). Nevertheless, because of the increased mix of retailing revenue, which has higher gross margin than wholesaling, gross margin of fixed price jewellery products increased by 3.0 p.p. to 39.4% (2024: 36.4%). Its gross profit remained flat at HK\$1,423,792,000 (2024: HK\$1,423,075,000), accounting for 38.0% (2024: 41.6%) of the overall gross profit (consolidated gross profit of the Group minus gross profit of licensing income).

² Mainland China: hereafter referred to as “Mainland”

During the Year under review, the overall Same store sales³ of the Group was -25.1% (2024: +31.9%). The SSS for gold and platinum products was -28.5% (2024: +37.6%) and -14.1% (2024: +16.0%) for fixed price jewellery products.

During the Year under review, revenue from the Hong Kong SAR, China⁴, Macau SAR, China⁵ and overseas market decreased by 19.6% to HK\$8,067,968,000 (2024: HK\$10,039,816,000), accounting for 60.5% (2024: 65.5%) of the Group's total. Its segment profit decreased by 7.7% to HK\$1,088,768,000 (2024: HK\$1,179,677,000), accounting for 65.3% (2024: 54.8%) of the Group's total. Its segment profit margin was 13.5% (2024: 11.7%). When excluding the gold hedging losses incurred, its segment profit would increase by 7.8% to HK\$1,330,115,000 (2024: HK\$1,233,671,000), and the adjusted segment profit margin would increase by 4.2 p.p. to 16.5% (2024: 12.3%). Despite high gold prices and increased uncertainty from China-U.S. trade tensions and tariffs during the Year under review, the retailing business in the Mainland market showed gradual improvement in the second half of the financial year. As a result, the retailing revenue in Mainland for the Year increased by 10.4% to HK\$3,160,312,000 (2024: HK\$2,863,294,000), accounting for 59.9% (2024: 54.2%) of Mainland markets' total and 23.7% (2024: 18.7%) of the Group's total. Its segment profit was HK\$57,381,000 (2024: HK\$194,322,000), accounting for 9.9% (2024: 20.0%) of Mainland markets' total and 3.4% (2024: 9.0%) of the Group's total. Its segment profit margin was 1.8% (2024: 6.8%). During the Year under review, revenue of e-commerce business from Mainland increased by 0.4% to HK\$1,844,463,000 (2024: HK\$1,837,085,000), and accounting for 58.4% (2024: 64.2%) of the retailing revenue in Mainland and 16.7% (2024: 14.4%) of the Group's retailing revenue. Overall speaking, revenue from the Mainland market decreased by 0.2% to HK\$5,273,327,000 (2024: HK\$5,286,146,000), accounting for 39.5% (2024: 34.5%) of the Group's total revenue.

As at 31 March 2025, the Group had a total of 3,179 shops (2024: 3,490 shops) in Mainland, including 2,707 "Lukfook" shops (2024: 3,030 shops), 231 "3DG Jewellery" shops (2024: 213 shops), 27 "Goldstyle" shops (2024: 56 shops), 37 "Lukfook Joaillerie" shops (2024: 27 shops), 160 "Heirloom Fortune" shops (2024: 146 shops) and 17 "Love LUKFOOK JEWELLERY" shops (2024: 18 shops). During the Year under review, the Group had a net reduction of 329 "Lukfook" licensed shops (2024: +169 shops) in Mainland, while the number of "Lukfook" self-operated shops increased by 6 shops (2024: -1 shop).

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group concluded, "With effective branding and product differentiation strategies, the overall SSS of the Group from 1 April to 21 June 2025 was further improved. SSS in the Mainland market saw a nearly 20% growth, while the Hong Kong and Macau market remained relatively flat. With ongoing optimisation of fixed price jewellery product mix and improving Mainland market, the Group's business performance may improve in the remaining months of FY2025/26. The U.S. tariff policies continue to impact the global economy and heightened tensions in China-U.S. relations. The Mainland government has been actively forming a "dual circulation" strategic layout which vigorously boosts domestic demand with a number of policies being introduced in order to support the property and capital markets. As such, the Group remains cautiously optimistic about its medium- and long-term business prospects in Mainland and will continue to expand in the Mainland market in the future. Therefore, the Group targets to net add 50 shops for the Mainland market in FY2025/26. Apart from that, the Group is optimistic about the immense growth potential in the overseas market. As a result, the Group will allocate more resources for expansion and plans to have a net addition of approximately 20 shops in the overseas market in this financial year. Furthermore, the Group also aims to net add 2 shops in the Macau market. The Group has set up its new three-year corporate strategy starting from FY2025/26 with Overseas Market Expansion, Market-Oriented Products and Operational Efficiency Enhancement as its three main focuses so as to foster its future business growth."

~End~

³ Same store sales ("SSS") represented a comparison of sales of the same self-operated shop having full day operations in the comparable periods and such data did not include sales of licensed shops and Mainland's e-commerce business.

⁴ Hong Kong SAR, China: hereafter referred to as "Hong Kong"

⁵ Macau SAR, China: hereafter referred to as "Macau"



About Luk Fook Holdings (International) Limited (Stock Code: 0590)

The Group, founded by a group of experienced jewellery specialists, is one of the leading jewellery retailers in Hong Kong and Mainland. With the first Lukfook Jewellery shop established in North Point, Hong Kong in 1991, it has always been upholding the service motto of “Exquisite Craftsmanship, Quality Services and Customer Orientation”. In May 1997, the Group was listed on the Main Board of the Stock Exchange of Hong Kong Limited. We principally engage in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. Through multi-brand strategy to cater to the needs of different customers, the Group’s brands, including Lukfook Jewellery, 3DG Jewellery, Heirloom Fortune, Goldstyle, Lukfook Joaillerie and Love LUKFOOK JEWELLERY, currently have a total of over 3,150 points of sale in 11 countries and regions, crafting the finest jewellery and providing quality services for customers. The Group will continue to identify new business opportunities in the international market and actively pursue further development in China and overseas market in response to its corporate vision, “Brand of Lukfook, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2689 Fax: (852) 3009 7509 Email: corporate@lukfook.com

Strategic Financial Relations Limited

Mandy Go / Vivienne Leung / Jasmine Lu

Tel: (852) 2864 4812 / 2864 4862 / 2114 4859

Fax: (852) 2527 1196

Email: mandy.go@sprg.com.hk / vivienne.leung@sprg.com.hk / jasmine.lu@sprg.com.hk