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(於百慕達註冊成立之有限公司)
(Incorporated in Bermuda with Limited Liability)
Stock Code 股份代號 : 0590

POSITIVE PROFIT ALERT

This announcement is made by Luk Fook Holdings (International) Limited (the “Company”), together with its subsidiaries (the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (“Listing Rules”) on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on the preliminary review of the draft unaudited consolidated management accounts of the Group for the year ended 31 March 2022 (“FY2022”), the Group expects both of its revenue and profit for FY2022 to increase by around 30-40% as compared to that of the corresponding period in last year. The Board considers that this is mainly attributable to a relatively low base, encouraging recovery of retail atmosphere in the first three quarters of FY2022, satisfactory expansion of the licensing business in Mainland China, favourable gold sales and improvement in operating leverage, while the retail business in Hong Kong and Macau market had a turnaround from a loss to a profit.

CAUTION STATEMENT

The Board wishes to remind investors that the above financial data is based on the unaudited consolidated management accounts of the Group for FY2022 and the information currently available to the Board. Such information is subject to adjustments upon further review. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for FY2022 which is expected to be published on 28 June 2022. **Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board

Luk Fook Holdings (International) Limited

WONG Wai Sheung

Chairman & Chief Executive Officer

Hong Kong, 24 June 2022

As at the date of this announcement, the Company's Executive Directors are Mr. WONG Wai Sheung (Chairman and Chief Executive Officer), Mr. TSE Moon Chuen (Deputy Chairman), Ms. WONG Hau Yeung, Ms. WONG Lan Sze, Nancy and Dr. CHAN So Kuen; the Non-executive Directors are Mr. WONG Ho Lung, Danny (Deputy Chairman), Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, BBS, MH, JP; the Independent Non-executive Directors are Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. MAK Wing Sum, Alvin, Ms. WONG Yu Pok, Marina, JP and Mr. HUI King Wai.