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LI NING COMPANY LIMITED

(李寧有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2331)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Li Ning Company Limited (the “Company”) hereby announces that a meeting of the Board will be held on Wednesday, 16 March 2011 for the purposes of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 December 2010 for publication and considering the recommendation on the payment of a final dividend.

By order of the Board
Li Ning Company Limited
Lee Hung
Company Secretary

Hong Kong, 1 March 2011

As at the date of this announcement, the executive directors of the Company are Mr. Li Ning, Mr. Zhang Zhi Yong and Mr. Chong Yik Kay. The non-executive directors are Mr. Lim Meng Ann, Mr. Chu Wah Hui and Mr. James Chun-Hsien Wei. The independent non-executive directors are Mr. Koo Fook Sun, Louis, Ms. Wang Ya Fei and Mr. Chan Chung Bun, Bunny.