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**LI NING COMPANY LIMITED**

**李寧有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2331)**

## **DATE OF BOARD MEETING**

The board of directors (the “Board”) of Li Ning Company Limited (the “Company”) hereby announces that a meeting of the Board will be held on Wednesday, 16 March 2016 for the purposes of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 December 2015 for publication and considering the recommendation of a final dividend, if applicable.

By order of the Board  
**Li Ning Company Limited**  
**Tai Kar Lei**  
*Company Secretary*

Hong Kong, 3 March 2016

*As at the date of this announcement, the executive director of the Company is Mr. Li Ning. The non-executive directors are Mr. Chen Yue, Scott and Mr. Wu, Jesse Jen-Wei. The independent non-executive directors are Mr. Koo Fook Sun, Louis, Ms. Wang Ya Fei, Dr. Chan Chung Bun, Bunny and Mr. Su Jing Shyh, Samuel.*