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LI NING COMPANY LIMITED

李寧有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2331)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Li Ning Company Limited (the “Company”) hereby announces that a meeting of the Board will be held on Wednesday, 13 August 2014 for the purposes of, among other matters, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 June 2014 for publication and considering the declaration of an interim dividend, if applicable.

By order of the Board

Li Ning Company Limited

Tai Kar Lei

Company Secretary

Hong Kong, 31 July 2014

As at the date of this announcement, the executive directors of the Company are Mr. Li Ning and Mr. Jin-Goon Kim. The non-executive directors are Mr. Zhang Zhi Yong and Mr. Chen Yue, Scott. The independent non-executive directors are Mr. Koo Fook Sun, Louis, Ms. Wang Ya Fei, Dr. Chan Chung Bun, Bunny and Mr. Su Jing Shyh, Samuel.